## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

COI	NTRACT NO	<u>. 253657</u>
1.	THE CONT.	Michelle Santuoso Crassrands Media Name  66 Canal Center Plaza, Ste. SSS Alexandria, UA 2231  Address
	TUE TOD (	Phone Number  OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
2.	ARE:	Margee Clancey
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is
	b.	The candidate seeks election to the office of in the □ Primary Election, □ General Election, or □ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is <u>Crossroads</u> GPS
	b.	The Purchaser is Michelle Santuss
		NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.



Original Date / Revision

#### WKMG

253657

08/02/12

#### ORDER

#### Flight Dates 07/30/12-08/06/12

Agency Ref

00:20:00 Order Sep 732 Estimate # **Product** 06226984 Alt Order # **CROSSROADS GPS** Cash Billing Type 15% Agency Com **GENERAL** Order Type Billing Contact EOM/EOC Billing Cycle Billing Calendar BROADCAST 66 Canal Center Plaza Suite 555 A35+ Demographic ... Alexandria, VA 22314 ISSUE Rev Codes **AGY** POL Product Codes PA-Republican Sales Office PHI P-3 **Priority** Sales Region NAT

Advertiser Ref

New till 09/23/11

Agency Crossroads Media, LLC

Advertiser POL/Crossroads GPS

08/02/12

Buying Contact

66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Primary Account Executive Kristen Waskie

Account Executive	0.40.70	Start Date	End Date
Kristen Waskie	100%	<del></del>	

Order Share 100% Market Value 74200

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals Net Amount Gross Amount** Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$63,070.00 \$74,200.00 0.00 07/30/12 08/06/12 82 \$74,200.00 \$63,070.00 August 2012 82 0.00 82 \$63,070.00 \$74,200.00 Totals

	•	•								Tota	<u>ls</u>
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots _	Rate Pri	Rtg Type	Spots	Amount
	2 07/30/12	News at 5p News at 5p	СМ	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00			·····	·		
N 2 WKMG 08/01/1		News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						<b>#</b> 700.00
N 3 WKMG 08/02/	12 08/02/12	News at 5p News at 5p	CM	5-530p	1~	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00				0.00.194	•	фо оо
N 4 WKMG 08/06/	12 08/06/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	0	\$0.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı		



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Advertiser PO	_/C105510at	<u>.</u>	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						Total	le.
1 Ob Cto	4 End	Inventory Code	Break	Start/End T	ime Davs	Len Spo	ts Rate Pri	Rtg Type S		Amount
Ln Ch Star N 4 WKMG 08/06		News at 5p	CM	5-530p	1		1 \$700.00 P-3	0.00 NM	0	\$0.00
N 4 VVKIVIG UOJUG	1/12 00/00/12	News at 5p	<b></b>					İ		
Start Date		Weekdays	Spots/Week		Rating			1		
Week: 08/06/12	08/12/12	1	1 Star	\$700.00 t/End T <u>ime</u>	0.00	Weekdays		Rtg Type		
Spot Ch Date 1 VKMG 08/06	1/12-08/12/12 N		5-53			M	:30 <del>(\$700.00)</del>	0.00 NM		
Credited		:				···				#4 F00 00
N 5 WKMG 07/3	)/12 07/30/12	CBS Evening News	ws CM	630-7p	1	- :30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 07/30/12	08/05/12	1		\$1,500.00	0.00	- :30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
N 6 WKMG 08/0	1/12 08/01/12	CBS Evening Ne	ws CM	630-7p	_	30	1 \$1,500.001 -0	0.00 1444	·	<b>V</b> 1/032222
Start Date		<u>Weekdays</u> 1	Spots/Week		Rating 0.00			1		
Week: 07/30/12 N 7 WKMG 08/0				\$1,500.00 630-7p	1	- :30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
N / WKIVIG UO/U	2/12 00/02/12	CBS Eve News		٦, ٥٥٥						
<u>Start Dat</u> Week: 07/30/12		<u>Weekdays</u> 1	Spots/Week	Rate \$1,500.00	Rating 0.00					
N 8 WKMG 08/0		CBS Evening Ne		630-7p	1-	- :30	1 \$1,500.00 P-3	0,00 NM	1	\$1,500.00
		CBS Eve News						1		
<u>Start Dat</u> Week: 07/30/12		Weekdays 1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00	Rating 0.00					40.00
N 9 WKMG 08/0	5/12 08/05/12	Sun Prime 7-8p Sun 7-8p	СМ	7-8p		1 :30	1 \$5,000.00 P-3	0.00 NM	0	\$0.00
Start Dat	te End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 07/30/12		1 Description		t/End_Time	0.00	Weekdays	Length Rate	Rtg Type		
Spot Ch Date  1 VKMG 07/3		Sun Prime 7-8p	7-8			s	u :30(\$5,000.00	) 0.00 <i>NM</i>		
Credited		1								44 000 00
N 10 WKMG 07/3	07/30/12	M-F 11p News M-F 11p News	СМ	11-1135p	1	- :30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Start Da	te <u>End Date</u>	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 07/30/12		1		1 \$1,800.00	0.00	:30	1 \$1,800.00 P-3	0.00 NM	. 1	\$1,800.00
N 11 WKMG 07/3	31/12 07/31/12	M-F 11p News M-F 11p News	CM	11-1135p	-1	,50	γ φτ,ουσ.σστ σ	0.00	1	. ,
Start Da	te End Date		Spots/Weel	<u>k Rate</u>	Rating					
Week: 07/30/12		-1		1 \$1,800.00	0.00			2 00 1114	1	\$1,800.00
N 12 WKMG 08/	01/12 08/01/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	3 0.00 NM		ψ1,000.00
Start Da	ite End Date		Spots/Wee		Rating					
Week: 07/30/1:		1		1 \$1,800.00	0.00	:30	1 \$1,800.00 P-3	3 0.00 NM	1	\$1,800.00
N 13 WKMG 08/	)2/12 08/02/12	2 M-F 11p News M-F 11p News	CM	11-1135p		50	, 41,000.001 7	2.02		. ,
<u>Start Da</u> Week: 07/30/1:			Spots/Wee	<u>k Rate</u> 1 \$1,800.00	Rating 0.00					<b>#6 #65 65</b>
E 14 WKMG 08/			СМ	11-1135p	1	:30	1 \$1,800.00 P-	3 0.00 NM	1	\$2,500.00
Start Da		<u>Weekdays</u>	Spots/Wee	<u>k Rate</u> 1 \$1,800.00	Rating 0.00					
Week: 07/30/1	2 08/05/12	<u>-</u>		, ψι,ουσ.σσ	3.00					



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep

00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

<u>Advertiser</u>	POL/	Crossroad	s GPS <u>P</u>	roduct CRC	355KUAD	3 GF3	<u></u>	.Sumar	<u> </u>	~-			
			:									Total	auni
Ln Ch	Start	End	Inventory Code	Break \$	Start/End Ti	me Days	Le	en Spo			Rtg Type S		Amount
E 14 WKMG	08/03/1		M-F 11p News	CM	11-1135p		1	:30	1 \$1,80	00.00 P-3	0.00 NM	1	\$2,500.00
			M-F 11p News			Dation							
	rt Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00							
Week: 07/		08/05/12	escription		End Time	0.00	<u>Wee</u>	kdays	<u>Length</u>		<u>Rtg Type</u>		
Spot Ch	Date Ra 07/30/1	2-08/05/12 M		11-11				-F	:30(9	(1,800.00)	0.00 NM		
	e MG 14							_		<b>60 500 0</b> 0	O OO NIM		
2 VKMG	08/03/1	2-08/05/12 Fr	i Prime 8p	8-9p				F- <del>-</del>	- :30	\$2,500.00	0.00 NM		
	3 for 42.1		· .		····			-00	4 61 0	00.00 P-3	0.00 NM	0	\$0.00
N 15 WKMG	08/06/1	2 08/06/12	M-F 11p News	CM	11-1135p	1		:30	i ⊅i,o	00.00 =-3	0.00 1444	Ū	*****
		: ====================================	M-F 11p News Weekdays	Spots/Week	Rate	Rating					į		
Sta Week: 08	art Date	End Date 08/12/12	1		\$1,800.00	0.00							
Spot Ch	Date Ra	ange <u>De</u>	escription		/End Time			<u>kdays</u>	Length		Rtg Type 0.00 NM		
1 VKMG	08/06/1	2-08/12/12 M	-F 11p News	11-1	135p		M		- ,306,	<del>91,000.00</del>	, 0.00 11111		
	edited				7 7.00-	1		:30	1 \$10	00.00 P-3	0.00 NM	1	\$1,000.00
N 16 WKMG	6 07/30/°	12 07/30/12	News at 7p News at 7p	CM	7-7:30p	7		.50	, 4,,		-10-4		
C+	art Da <u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating					ŀ		
<u>აც</u> Week: 07		08/05/12	1		\$1,000.00	0.00						4	64 000 00
		12 07/31/12	News at 7p	CM	7-7:30p	-1		:30	1 \$1,0	000.00 P-3	0.00 NM	1	\$1,000.00
			News at 7p		Dete	Detina					l	-	
	art Date	End Date	<u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0,00							
Week: 07		08/05/12 12 08/01/12		CM.	7-7:30p			:30	1 \$1,0	000.00 P-3	0.00 NM	1	\$1,000.00
M 10 ANUAR	2 00/01/	12 00/01/12	News at 7p		•							:	
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 07		08/05/12	<u>1</u>		\$1,000.00	0.00	1	:30	1 \$1 (	000.00 P-3	3 0.00 NM	1	\$1,000.00
N 19 WKM	3 08/02/	12 08/02/12	News at 7p News at 7p	CM	7-7:30p		T	.50	ι ψι,	300.001	, 0,00		
C.	art Data	End Date	Weekdays	Spots/Week	Rate	Rating							
<u>5۱</u> Week: 07	art Date 7/30/12	08/05/12	1		\$1,000.00	0.00				<u></u>			<b>64 000 00</b>
		/12 08/03/12	News at 7p	CM	7-7:30p		-1	:30	1 \$1,	000.00 P-	3 0.00 NM	1	\$1,000.00
			News at 7p		Data	Datina						ĺ	
	tart Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate \$1,000.00	<u>Rating</u> 0.00							
Week: 0		08/05/12	News at 7p	CM	7-7:30p			:30	1 \$1,	000.00 P-	3 0.00 NM	0	\$0.00
IN Z I VVINIVI	G 00/00	712 00/00/12	News at 7p		·							İ	
S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating						1	
Week: 0		08/12/12	1		\$1,000.00 rt/End Time	0.00	We	ekda <u>ys</u>	Length	n Rat	e Rta Type	i	
Spot C	h Date F	<u>Range                                    </u>	Description		:30p						0) 0.00 NM	4	
	redited	12-00/12/12/	icus at 1p		•							ĺ	
		/12 07/30/12	Morn News at 6	a CM	6-7a	1		:30	1 \$	500.00 P-	3 0.00 NM	1	\$500.00
1422 VVINV	00		Morn News at 6										
	tart Date	- "	<u>Weekdays</u>	Spots/Weel		<u>Rating</u> 0.00							
Week: 0		08/05/12	1		1 \$500.00 6-7a			:30	1 \$	500.00 P	3 0.00 NM	1	\$500.00
N 23 WKM	IG 07/31	/12 07/31/12	Morn News at 6  Morn News at 6	-	Q-14	<u>.</u>						:	
Ş	Start Date	End Date		Spots/Wee		Rating							
	7/30/12	08/05/12	-1		1 \$500.00	0.00	***		· · · · · · · · · · · · · · · · · · ·			<u>,</u> [[	





Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

			1								Tota	ıls_
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts	Rate Pri			Amount
N 24 WKMG			Morn News at 6a Morn News at 6a	CM	6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Star</u> Week: 07/3		End Date 08/05/12	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						÷=20.00
N 25 WKMG			Morn News at 6a Morn News at 6a		6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Star Week: 07/3	<u>t Date</u> 30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						<b>\$0.00</b>
N 26 WKMG	08/06/1	2 08/06/12	Morn News at 6a Morn News at 6a		6-7a	1	:30	1	\$500.00 P-3	0.00 NM	0	\$0.00
Week: 08/0	Date Ra		Weekdays 1 Description Horn News at 6a	Spots/Week 1 Start 6-7a	<u>Rate</u> \$500.00 I/End Time	<del>-</del>	Veekdays I	<u>Len</u>	gth <u>Rate</u> :30 <del>(\$500.00)</del>	Rtg Type 0.00 NM	·	
	edited	00/12/12 N										
N 27 WKMG	07/30/1	2 07/30/12	4-430p Extra Extra	CM	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Sta</u> Week: 07/	<u>rt Date</u> 30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	\$450.00	Rating 0.00			A (50.00 D.0	0.00 184	1	\$450.00
N 28 WKMG	07/31/1	.2 07/31/12	4-430p Extra Extra	CM	4-430p	-1	:30	1	\$450.00 P-3	0.00 NM	! !	φ43 <b>0.00</b>
Week: 07/		End Date 08/05/12	Weekdays -1	Spots/Week 1	\$450.00	Rating 0.00	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
N 29 WKMG	08/01/1	12 08/01/12	4-430p Extra Extra	CM	4-430p	1	:30	•	<b>ф430.00 Г-3</b>	0.00 14/4	Ì	<b>4.55.</b>
Week: 07/		End Date 08/05/12	Weekdays 1	Spots/Week 1	\$450.00	Rating 0.00	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
N 30 WKMG			Extra	CM	4-430p	_	.30	'	φ-130.001 ο	0,00		`
Week: 07/		End Date 08/05/12	Weekdays 1	Spots/Week	\$450.00	Rating 0.00 1	:30	1	\$450.00 P-3	0,00 NM	1 1	\$450.00
N31 WKMG			Extra	CM Cmata AMank	4-430p	Rating	.50	•	<b>4.00</b> ,25.			
<u>Sta</u> Week: 07.	art Date /30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u>   \$450.00	0.00						** **
N 32 WKMG				CM	4-430p	1	- :30	1	\$450.00 P-3	0.00 NN	0	\$0.00
Week: 08		08/12/12	1		1 \$450.00	0.00	Weekdays	l ei	ngth Rate	e Rtg Type	1	
1 VKMC			<u>Description</u> 4-430p Extra		<u>irt/End Time</u> 30p		M		:30 <del>(\$450.0</del> 6			
	redited 3 07/30/	/12 07/30/12	2 Morn News at 5 Morn News at 5	30a CM	530-6a	1	- :30	1	\$400.00 P-3	3 0.00 N	1	\$400.00
<u>St</u> Week: 07	art Date	End Date 08/05/12	1	Spots/Weel	<u>k Rate</u> 1 \$400.00					<u></u>		
		/12 07/31/12	2 Morn News at 5 Morn News at 5		530-6a	-1	- :30	1	\$400.00 P-	3 0.00 NI	VI 1	\$400.00
<u>St</u> Week: 07	tart Date 7/30/12	End Date 08/05/12		Spots/Wee	<u>k Rate</u> 1 \$400.00	0.00		<u></u>	************************	0.00 N	1	\$400.00
		/12 08/01/1	2	CM	530-6a	1	- :30	1	\$400.00 P-	3 0.00 N	M <b>1</b> 1	φ400.00



Flight Dates 07/30/12-08/06/12

**Hiatus Dates** 

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

			:								Total	040T
Ln Ch S	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type S	Spots	Amount
			Morn News at 530									
O1 1 F	S-4-		Morn News at 53	∪a Spot <u>s/Week</u>	Rate	Rating						
Start E Week: 07/30/		End Date 08/05/12	<u>Weekdays</u> 1	<u> 30013/110011</u>	\$400.00	0.00						
36 WKMG 0			Morn News at 53	Oa CM	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.0
•			Morn News at 53									
Start [		End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00				1		
Week: 07/30/ 137 WKMG 0		08/05/12	Morn News at 53	0a CM	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.0
137 VALING O	0/03/14	2 00/03/12	Morn News at 53							1		
Start [	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating				:		
Week: 07/30		08/05/12	<del>-</del> 1	1	\$400.00	0.00	- :30	1	\$700.00 P-3	0.00 NM	1	\$700.0
138 WKMG 0	7/30/1:	2 07/30/12	M-F David Letternan	man CM	1136p-1238a	<u> </u>	.50	•	ψ, ου.ου.			·
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/30		08/05/12	1	1	\$700.00	0.00					4	<u>ቀ</u> ሚሰብ በ
139 WKMG 0	7/31/1	2 07/31/12	M-F David Letter		1136p-1238	a -1	- :30	1	\$700.00 P-3	0.00 NM	1	\$700.0
			David Letterman		Rate	Rating						
<u>Start (</u> Week: 07/30		End Date 08/05/12	<u>Weekdays</u> -1	Spots/Week	· <del></del>	0.00						
			M-F David Letter	man CM	1136p-1238	a1	- :30	1	\$700.00 P-3	0.00 NM	1	\$700.0
			David Letterman									
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00						
Week: 07/30		08/05/12	1 M-F David Letter	<u></u>	1136p-1238		- :30	1	\$700.00 P-3	0.00 NM	1	\$700.0
N41 WKMG	J6/UZ/ I	2 00/02/12	David Letterman		1100p 1	-						
Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07/30	)/12	08/05/12	1		\$700.00	0.00 a1-	- :30	1	\$700.00 P-3	0.00 NM	0	\$0.6
E 42 WKMG(	08/03/1	2 08/03/12	M-F David Letter		1136p-1238	a1-	- ,50	i	φ/00.001°-0	0.00 14141	i	***
Start	Date	End Date	Weekdays	Spots/We <u>el</u>	( Rate	Rating						
Week: 07/30		08/05/12	1		\$700.00	0.00	AND ADVANCES			Rtg Type		
	Date Ra		escription		rt/End Time 36p-1238a		Weekdays		<u>ength</u> <u>Rate</u> ∷30 <del>(\$700.00</del>			
	)7/30/1 MG 14		1-F David Letterm	an n	30p-1230a		·		,,	Í		
			M-F David Lette	rman CM	1136p-1238	a 1	- :30	1	\$700.00 P-3	0.00 NM	0	\$0.
N43 WINIU	Ualuul	12 00/00/12	David Letterman									
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 08/0		08/12/12	1	Ste	1 \$700.00 art/End Time	0.00	Weekdays	Le	ength Rate	Rtg Type	į	
Spot Ch L	Date R:		<u>Description</u> M-F David Letterm		36p-1238a		M		:30 (\$700.00		ĺ	
Cred		2 00, 12			•					·	l	
N 44 WKMG	07/30/	12 07/30/12	M-F 7:30-8p Ins	ide Ed CM	730-8p	1	- :30	1	\$1,000.00 P-	3 0.00 NM	1	\$1,000
			Inside Edition								İ	
	<u>Date</u>	End Date	<u>Weekdays</u> 1	Spots/Wee	<u>k Rate</u> 1 \$1,000.00	Rating 0.00					i	
Week: 07/3 N 45 WKMG		08/05/12			730-8p	-1	:30	1	\$1,000.00 P-	3 0.00 NM	1	\$1,000
N45 WNWG	Ution	12 0//0//12	Inside Edition								ĺ	
. <u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating						
Week: 07/3		08/05/12	_1		1 \$1,000.00	0.00 1	:30		\$1,000.00 P-	3 0.00 NM	1	\$1,000
N 46 WKMG	08/01/	12 08/01/12	:	CM	730-8p	T	,50	,	, ψι,υου.υστ-	_		+ - 1



253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

**Product CROSSROADS GPS** 

<u>Advertiser</u>	POL/G	Crossroad	Is GPS	Product CRC	JOOKUAD	o Gro	Louinac	<u>o                                    </u>			
			:							Total	
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type S	pots	Amount
Action of the Control			M-F 7:30-8p Insi	de Ed	A			···			
			Inside Edition	0-1-001-1-	Dete	Define			1		
	art Date	End Date	Weekdays 1	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00			i		
Week: 07		08/05/12	M-F 7:30-8p Insi		730-8p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
N 47 WKMG	08/02/1	2 00/02/12	Inside Edition	de La Oivi	, 00 0p			. ,			
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07		08/05/12	1	1	\$1,000.00	0.00	·				\$1,000.00
N 48 WKMC	08/03/1	2 08/03/12	M-F 7:30-8p Insi Inside Edition	de Ed CM	730-8p	1-	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 07		08/05/12	1		\$1,000.00	0.00	-20	1 \$1,000.00 P-3	0.00 NM	0	\$0.00
N 49 WKMC	08/06/1	2 08/06/12	M-F 7:30-8p Insi Inside Edition	ide Ed CM	730-8p	1	- :30	1 \$1,000,007-3	0.00 1410	Ū	ψ5.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08		08/12/12	1 escription		\$1,000.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
	h <u>Date Ra</u>		<u>escription</u> 1-F 7:30-8p Inside				M		) 0.00 NM		
	redited	2-00/12/12/1			•						
<del>-</del> -		12 07/30/12	2-3p The Talk The Talk	CM	2-3p	1	- :30	1 \$450.00 P-3	0.00 NM	0	\$0.00
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07		08/05/12	1	1	\$450.00	0.00	***	Laurette Doto	Dia Tuna		
	h Date R		escription		t/End Time		Weekdays M		Rtg Type		
		2-08/05/12 2	-3p The Talk	2-3p	)		[4]	,50.00, 4)	,, 5155 1		
	<i>redited</i> nonth end	11									
•			2-3p The Talk	CM	2-3p	-1	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
MOLANIAM	3 07,517	12 01/01/12	The Talk		•				l		
Si	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 0		08/05/12	-1	1	\$450.00	0.00		1 \$450.00 P-	3 0.00 NM	0	\$0.00
N 52 WKM	G 08/02/	12 08/02/12	2-3p The Talk The Talk	CM	2-3p	1	:30	1 \$450.00 P-3	5 0.00 INIVI	Ū	ψ0.00
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 0		08/05/12	1	1 Star	\$450.00 rt/End Time	0.00	Weekdays	Length Rate	e Rta Type		
Spot C	h Date R		Description 2-3p The Talk	2-3 <sub>1</sub>			Th		0.00 NM		
	Credited	12-00/00/12 2	. 00 , ,,, 0	•							
		12 08/03/12	2-3p The Talk	СМ	2-3p	1	:30	1 \$450.00 P-	3 0.00 NM	1	\$450.00
			The Talk								
_	tart Date	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> I \$450.00	<u>Rating</u> 0.00			_		
Week: 0		/12 08/06/12		CM	2-3p	1	:30	1 \$450.00 P-	3 0.00 NM	0	\$0.00
N 54 VVKIVI	IG 06/00	112 00/00/12	The Talk			5.0				ļ	
	tart Date		<u>Weekdays</u>	Spots/Weel	_	<u>Rating</u> 0.00				İ	
Week: 0		08/12/12	1 Description		1 \$450.00 rt/End Time	0.00	<u>Weekdays</u>		e Rtg Type		
Spot ©	<u> Date F</u> 4G 08/06/		2-3p The Talk	2-3			M	:30 <del>(\$450.0</del>	1 <del>0)</del> 0.00 <i>NM</i>		
	redited	,	*								
		/12 07/30/12	News at 6p	СМ	6-630p	1	:30	1 \$900.00 P	3 0.00 NM	1	\$900.00
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		•	News at 6p							i	



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

<u>Order Sep</u> 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

<u>Advertiser</u>	POL/C	rossroac	is Gro <u>I</u>	iodaoi Oi C	J			<del></del>			
			1					5 ( 5 )	D1 <b>T</b>	Total	100
Ln Ch	Start	End	Inventory Code	Break		Time Days	Len Spot	nanan dinanggan dan digina ana ayaa saara da di di da ahayayaya digina di di da aha	and the second s	disease of the control	Amount \$900.00
N 55 WKMG	07/30/12	07/30/12	News at 6p	CM	6-630p	1	:30	1 \$900.00 P-3	0.00 NM	1	φ900.00
			News at 6p	Spots/Week	Rate	Rating			l		
<u>St</u> : Week: 07	art Date	End Date 08/05/12	<u>Weekdays</u> 1	Spois/vyeek 1	\$900.00	0.00					
N 56 WKMC				CM	6-630p	-1	:30	1 \$900.00 P-3	0.00 NM	1	\$900.00
1400 AALVING			News at 6p						1		
St	art <u>Date</u>	End Date		Spots/Week		<u>Rating</u> 0.00					
Week: 07		08/05/12	-1	CM	\$900.00 6-630p	1	- :30	1 \$900.00 P-3	0.00 NM	1	\$900.00
N 57 WKMC	3 08/02/1	2 08/02/12	News at 6p News at 6p	CIVI	0-050b	_		•	1		
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07		08/05/12	1	1	<del></del>	0.00		1 \$900.00 P-3	0.00 NM	1	\$900.00
N 58 WKM	3 08/03/1	2 08/03/12		CM	6-630p	1	- :30	1 \$900.00 P-3	U.UU 14141	'	φυσυ.συ
<b>~</b>		Fuel Data	News at 6p Weekdays	Spots/Week	Rate	Rating					
<u>St</u> Week: 01	art Date 7/30/12	End Date 08/05/12	<u>1</u>	1	\$900.00	0.00					
N 59 WKM			News at 6p	CM	6-630p	1	- :30	1 \$900.00 P-3	0.00 NM	0	\$0.00
•••			News at 6p			- ·					
	tart Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating 0.00					
Week: 08	8/06/12 3 <u>h Date Ra</u>	08/12/12 Inge [	Description	•	rt/End Time	0.00	<u>Weekdays</u>		Rtg Type	Į	
1 VKM	G 08/06/1	<u>9.9</u> 2-08/12/12 [		6-63	30p		M	· :30 <del>(\$900.00)</del>	0.00 NM		
=	redited								0.00 NM	1	\$300.00
N 60 WKM	G 08/01/1	2 08/01/12	Morn News at 5a	СМ	5-530a	1	- :30	1 \$300.00 P-3	U.GO INIVI		ψ500.00
_		E. J. Data	Morn News at 5a	Spots/Week	Rate	Rating					
<u>S</u> Week: 0	tart Date	End Date 08/05/12	<u>Weekdays</u> 1	Spots/week		0.00		<u>.</u>		į	
		2 08/06/12	Morn News at 5a	СМ	5-530a	1	- :30	1 \$300.00 P-3	0.00 NM	0	\$0.00
			Morn News at 5a								
	tart Date	End Date	Weekdays 1	Spots/Week	<u>c Rate</u> 1 \$300.00	Rating 0.00				i	
Week: 0	8/06/12 Ch Date R	08/12/12	Description		rt/End Time		Weekdays		Rtg Type	l	
			Morn News at 5a		30a		M	- :30 <del>(\$300.00</del> )	0.00 NM	i	
C	Credited							4 44 500 00 00	0.00 NM	0	\$0,00
N 62 WKM	G 08/04/	12 08/04/12		CM	Sat-Sun	]	L- :30	1 \$1,200.00 P-3	U.UU INIVI	Ü	ψ0,00
_		5 IB-4-	PGA WGC Bridg Weekdays		(3:00 PM-6	Rating				Ì	
<u>S</u> Week: 0	Start Date	End Date 08/05/12	<u>vveekdays</u> 1-	Spots/vveci	1 \$1,200.00						
Spot 9	Ch Date R	ange	<u>Description</u>		rt/End_Time	(0.00 DM 0.00	Weekdays		Rtg Type		
		12-08/05/12	GOLF	Sa	t-Sun	(3:00 PM-6:00	Pa-3a-	50(41,200.00)	, 0.00 11	1	
	Credited			- CM	7-9a	1	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
N 63 WKM	1G 07/30/	12 07/30/17	CBS This Morning The Early Show	ng CM	r-Ja	-	,	,			
9	Start Date	End Date		Spots/Wee	<u>k Rate</u>	Rating	•				
_	07/30/12	08/05/12	1		1 \$400.00			1 \$400.00 P-3	0.00 NM	1 1	\$400.00
N 64 WKN	/IG 07/31/	12 07/31/1	2 CBS This Morning The Early Show	-	7-9a	-1	:30	1 \$400.00 P-3	U.UU 1414	Ì	<b>V</b> 10010
:	Start Date	End Date		Spots/Wee							
Week:	07/30/12	08/05/12	-1		1 \$400.00		:30	1 \$400.00 P-3	0.00 NM	1 1	\$400.00
N 65 WKN	/IG 08/01	/12 08/01/1		-	7-9a	1	:50	1 φ400.0013	. 5.55 1414	1	+
			The Early Show							-	



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Product CROSSROADS GPS

<u>Advertiser</u>	POL/C	rossroad	ls GPS	Product CRO	DSSROAD	S GPS	<u>Estimate</u>	<u>e#</u> 7	32			
					a. 45 47	<b>.</b>	lan Con	to D	ata Pri	Rtg Type	Tota Spots	ls Amount
Ln Ch	Start	End	Inventory Code	Break	Start/End T	Commence (Commence)	Len Spo		00.00 P-3	0.00 NM	The state of the s	\$400.00
N 65 WKMG	08/01/12	2 08/01/12	CBS This Mornin The Early Show	g CM	7-9a	1	:30	1 \$40	30.00 P-3	U.UU INIVI		ψ400.00
<u>Sta</u> Week: 07/	rt <u>Date</u> 30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						¢400.00
N 66 WKMG	08/02/1	2 08/02/12	CBS This Morning The Early Show	-	7-9a _	<u>1</u>	:30	1 \$40	00.00 P-3	0.00 NM	1	\$400.00
<u>Sta</u> Week: 07/	rt <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$400.00	Rating 0.00				0.00 NM	1	\$400.00
N 67 WKMG	08/03/1	2 08/03/12	CBS This Mornir The Early Show	ng CM	7-9a	1	- :30	1 \$40	00.00 P-3	O.OO NIV	<b>'</b>	φ400.00
<u>Sta</u> Week: 07/	art <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						\$0.00
N 68 WKMG		2 08/06/12	CBS This Mornin	-	7-9a	1	- :30	1 \$4	00.00 P-3	0.00 NM	0	<b>Ф</b> 0.00
<u>Sta</u> Week: 08	art Date /06/12	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week 1	\$400.00	Rating 0.00			D-4-	Dia Timo		
Spot Ch 1 VKMG	<u>Date Ra</u> 08/06/11		escription BS This Morning	<u>Star</u> 7-9a	t/End Time a		<u>Weekdays</u> M	<u>Lenath</u> - :30		Rtg Type 0.00 NA		
Cr	edited									0.00.10		\$0.00
N 69 WKMG	08/05/1	2 08/05/12	Face The Nation	n CM n 1-hr	1030-1130a		1 :30	1 \$1,1	00.00 P-3	0.00 NN	0	<b>\$</b> 0.00
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate \$1,100.00	Rating 0.00						
Week: 07 Spot <u>C</u>	'/30/12 h D <u>ate Ra</u>	08/05/12 ange D	Description		rt/End Time	0.00	<u>Weekdays</u>	<u>Length</u>		Rtg Type		
			ace The Nation	103	0-1130a		S	u :30 <del>(</del>	\$1,100.00	) 0.00 NA	Α	
Cr	redited							4 64 6	200 00 17 3	0.00 NB	<i>/</i> 0	\$0.00
N 70 WKMG	3 08/05/	12 08/05/12	M-SU 11p News M-SU 11p News	S	11-1135p	<b></b>	1 :30	1 \$1,8	300.00 P-3	0.00 NN	<i>n</i> 0	ψ0.00
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					Ì	
Week: 07 Spot <u>C</u> l	//30/12 <u>h Date R</u> :	08/05/12 ange [	Description		rt/End Time	5.65	<u>Weekdays</u>	<u>Length</u>		Rtg Type		
1 VKM	G 07/30/1 redited		M-SU 11p News	11-	1135p		S			0.00 Ni		<b>A</b> 0.00
N71 WKM	G 08/05/	12 08/05/12	CBS Sunday M CBS Sunday M		9-1030a		1 :30	1 \$1,3	300.00 P-3	3 0.00 NI	vi 0	\$0.00
	tart Date		<u>Weekdays</u>	Spots/Weel		Rating 0.00						
Week: 07 Spot <u>C</u>	7/30/12 : <u>h</u> <u>Date R</u>		1 Description		1 \$1,300.00 ort/End Time	0.00	<u>Weekdays</u>	<u>Length</u>		Rtg Type		
<u> 3501</u> <u> </u>	G 07/30/	12-08/05/12	CBS Sunday Mori	ning 9-1	030a		<del>-</del> S	su :30	<del>(\$1,300.0</del>	9) 0.00 N	W	
	redited							4 6	250 00 D	3 0,00 N	м о	\$0.00
N 72 WKM	G 08/04/	12 08/04/12	7-9a CBS This 7-9a Sat Early		7-9a	1	L- :30	1 \$	350.00 P-	3 U.UU.N	WI C	Ψ0.00
_		End Date 08/05/12	<u>Weekdays</u> 1-	Spots/Wee	<u>k Rate</u> 1 \$350.00	<u>Rating</u> 0.00						
	h Date R	lange	Description	<u>Sta</u>	art/End Time		Weekdays			<u>е Rtg Тур</u> 0) 0.00 N		
		12-08/05/12	7-9a CBS This Me	orn Sat 7-9	ea ea		Sa-	:50	<del>(4300.0</del>	<del>0,</del> 0.00 N	101	
	Credited		4000 0 000 0	Coope CM	12:30-2p	1	:30	1 \$	650.00 P-	3 0.00 N	M 1	\$650.00
			2 1230-2p CBS \$ Soaps		•		.00	. •				
<u>S</u> Week: 0	tart <u>Date</u> 17/30/12	End Date 08/05/12		Spots/Wee	<u>Rate</u> 1 \$650.00							



WKMG Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

**Hiatus Dates** 

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Amount	Total	Rtg Type Sp	Data Dri I		<b>-</b> 4-	-m O:-						;			
\$650.0	ρυι <b>s</b> 1	0.00 NM	Rate Pri i 650.00 P-3	<u>-</u>	ang time	_en Sp			Start/End		е	Inventory Cod	End	Start	Ch
ψοσο.ο	•	U.UU ININ	665U.UU P-3	4	1	:30	1		12;30-2p			1230-2p CBS S Soaps	2 08/01/12	08/01/1	3 WKMG
\$0.0	0	0 00 NM	000 00 5 0				)	Rating 0.00	<u>Rate</u> \$650.00	<u>Week</u> 1	Spot	Weekdays 1	End Date 08/05/12	rt <u>Date</u> 30/12	<u>Sta</u> //Neek: 07
φυ.ν	U	0.00 NM	,800.00 P-3	\$1	1	:30	1-		11-1135p	CM		Sat 11p News Sat 11p News	2 08/04/12		
		Rtg Type	<u>h Rate</u> 0(\$1,800.00)	engt	_	ekdays	) <u>W</u> ∈	Rating 0.0	<u>Rate</u> \$1,800.00 End Time	Start/	<u>Spot</u>	Weekdays 1- escription		Date Ra	Veek: 07/
		0.00 1414	U <del>(\$ 1,000.00)</del>	.3		Sa-			35p	11-11		t 11p News	2-08/05/12 Se		
\$650.0	1	0.00 NM	\$650.00 P-3		1	:30		1	11a-12p	CM	Right	11-12p Price Is Price Is Right	2 07/30/12	edited 07/30/1	
							_	Rating 0.0	<u>Rate</u> \$650.00	<u>/Week</u> 1	Spot	Weekdays	End Date 08/05/12	urt Date	<u>Sta</u> Week: 07
\$650.	1	0.00 NM	\$650.00 P-3		1	:30	1	_	11a-12p	СМ	Right	11-12p Price I Price Is Right			
<b>\$</b> \$50	4	0 00 NW					0	<u>Rating</u> 0.0	<u>Rate</u> \$650.00	<u>/Week</u> 1	Spot	Weekdays -1	End Date 08/05/12	art <u>Date</u> /30/12	<u>Sta</u> Week: 07
\$650.	1	0.00 NM	\$650.00 P-3	ı	1	:30	-1		11a-12p	CM	Right	11-12p Price I Price Is Right	2 08/01/12		
\$650	,						0	Rating 0.0	Rate \$650.00	s/Week 1	<u>Spo</u>	Weekdays 1	<u>End Date</u> 08/05/12	art <u>Date</u> /30/12	<u>St</u> : Week: 07
φοου	1	0.00 NM	\$650.00 P-3	1	1	:30	1	_	11a-12p	CM	s Right	11-12p Price I Price Is Right	12 08/02/12		
\$650	4	0 00 NM		<u> </u>			0		Rate \$650.00	s/Week 1	Spo	<u>Weekdays</u> 1	End Date 08/05/12	art Date 7/30/12	<u>St</u> Week: 07
φυσυ	1	0.00 NM	\$650.00 P-3	1	1	:30	1		11a-12p	CM	s Right	11-12p Price Price Is Right	12 08/03/12	3 08/03/	79 WKMC
\$0	0	0.00 NM	#050 00 D 2				00	0.0	Rate \$650.00	s/Week 1		Weekdays 1	End Date 08/05/12	art <u>Date</u> 7/30/12	<u>St</u> Week: 07
Ψ	U	O.OO NIWI	\$650.00 P-3	1		:30		_	11a-12p	CM		11-12p Price Price Is Right	12 08/06/12	3 08/06/	80 WKM0
		Rtg Type	nth Rate	_enc	. 1	eekdays	00	0.0	<u>Rate</u> \$650.00	s/Week 1	<u>Spc</u>	Weekdays 1	End Date 08/12/12		Week: 08
			30 (\$65 <del>0.00</del> )		. –		_		<u>/End Time</u> 12p	<u> </u>	Right	<u>lescription</u> 1-12p Price Is			1 VKM
\$550	1	0.00 NM	\$550.00 P-3	1	·	:30	L	<del></del>	12-1230p	c CM	12-1230	Local 6 News	12 07/30/12	redited G 07/30/	
							ig 00			p :s/Week 1		Weekdays 1	End Date	tart Date	
\$550	1	3 0.00 NM	\$550.00 P-3	1		:30	-1		12-1230p	о СМ			08/05/12 /12 07/31/12		Week: 0 82 WKM
							ng 00			ts/Week		Weekdays	End Date 08/05/12	tart Date	<u>S</u> Week: 0
\$55	1	3 0.00 NM	\$550.00 P-3	1		:30	1		12-1230				/12 08/01/12		
• -							ng 00			ts/Weel		Weekdays	End Date 08/05/12	tart Date	<u>s</u> Week: 0
\$55	1	3 0.00 NM	\$550.00 P-3	1		:30	1		12-1230	СМ			/12 08/02/12		



Flight Dates 07/30/12-08/06/12

Hiatus Dates

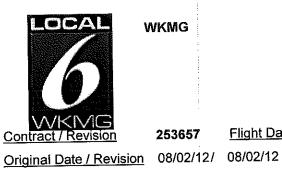
Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

<u>Advertiser</u>	POL/C	rossroad	S GPS _	roduct CRO	SSILONDO	0.0						
Ln Ch	Start	End	Inventory Code	Break S	Start/End Tim	ne Days	Len Spot	ts R	ate Pri	Rtg Type S	<u>Total</u> Spots	s Amount
LII OII	Otall		Local 6 News 12-1	230p								
			Local 6 News 12-1		<b></b>	D. Com				i		
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
Week: 07		08/05/12	Local 6 News 12-1		12-1230p	1	:30	1 \$55	0.00 P-3	0.00 NM	1	\$550.00
N 85 WKMG	08/03/1.		Local 6 News 12-	1230p		Dating						
<u>St</u> a Week: 07	art <u>Date</u> /30/12	End Date 08/05/12	1- <del>-</del>	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00				0.00.004	0	\$0.00
N 86 WKMC	08/06/1	2 08/06/12	Local 6 News 12- Local 6 News 12-		12-1230p	1	:30	1 \$5	50.00 P-3	0.00 NM	U	υυ,υφ
St	art Date	End Date		Spots/Week	Rate	Rating				ı		
Week: 08		08/12/12	1	1 Ctart	\$550.00 <u>End Time</u>	0.00	Weekdays	Length	Rate	Rtg Type		
	h <u>Date Ra</u>		<u>escription</u> ocal 6 News 12-12:			-	M			0.00 NM		
	5 08/06/17 redited	2-00/12/12 LC	ocar o įvews 12-120	ορ 12 12	.00p					l l		
		2 08/04/12	Sat 6p News	CM	6-630p	1-	:30	1 \$4	50.00 P-3	0.00 NM	0	\$0.00
N 87 VVICIO	5 UO/U4/ I	2 00/04/12	Sat op News	<b>U</b>	p					- 1		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 07		08/05/12	1-	1	¥	0.00	18/ Iral	Longth	Date	Rtg Type		
Spot C	<u>h Date Ra</u>		escription	-	/End Time		<u>Weekdays</u> Sa	Length 30		0.00 NM		
		2-08/05/12 S	at 6p ivews	6-636	ηþ				(+ //			
	redited			C04	630-7p		:30	1 \$6	00.00 P-3	0.00 NM	0	\$0.00
N 88 WKM	3 08/05/1	12 08/05/12	CBS Evening Nev	ws CM	690-7 b		.00	. 40				
Q.	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>5.</u> Week: 0		08/05/12	1	1	\$600.00	0.00			<b>5</b> (-	Dia Toma		
Spot C	h Date Ra		escription		/End Time		Weekdays	Length		Rtg Type 0.00 NM		
		2-08/05/12 C	BS Evening News	630-	7 <b>p</b>		5(	u .30	(4000,00)	0.00 7777		
	redited						-20	1 \$4	50.00 P-3	0.00 NM	0	\$0.00
N 89 WKM	G 08/06/	12 08/06/12	Morn News at 53 Morn News at 53	0a CM 0a	530-6a	M	- :30	1 44	30.00 F*3	0.00 1410	Ū	<b>V</b> 0.22
<u>s</u>	tart <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		08/12/12	M	1	T	0.00	Weekdays	Length	Rate	Rtg Type		
	h Date R		<u>Description</u> Morn News at 530a		<u>t/End Time</u> 6a		M			0.00 NM		
	redited	12-00/12/12 1	MOITI NEWS AL 550A	000	<b></b>							
_		42 00/02/42	M-F 11p News	CM	11-1135p	T	- :30	2 \$1,8	00.00 P-3	0.00 NM	2	\$3,600.00
N 90 WKW	G 08/02/	12 00/02/12	M-F 11p News	0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
N 91 WKM	G 08/02/	12 08/02/12	Thu Prime 8p	CM	8-830p	<b>-</b> T	- :30	1 \$5,0	00.00 P-3	0.00 NM	1	\$5,000.00
1401 11110	00.02.	,	Big Bang Theory	1					<u></u>			
N 92 WKM	G 08/02/	12 08/02/12	Thu Prime 10p	СМ	10-11p	T	- :30	1 \$4,3	300.00 P-3	0.00 NM	1	\$4,300.00
1402 4414	,		Person of Interes	st								** ==* **
N 93 WKM	G 08/03/	12 08/03/12	Fri Prime 10p	СМ	10-11p	F-	- :30	1 \$3,	550.00 P-3	0.00 NM	1	\$3,550.00
			Blue Bloods				· · · · · · · · · · · · · · · · · · ·			0.00 107		6000.00
N 96 WKM	IG 08/03/	/12 08/03/12	News at 6p News at 6p	СМ	6-630p	1-	- :30	1 \$	900.00 P-3	0.00 NM	1	\$900.00
d	Start Date	End Date		Spots/Week	Rate	Rating						
Week: 0		08/05/12	1	1	\$900.00	0.00						<u> </u> ቀማለስ ለና
		/12 08/03/12	M-F David Lette		1136p-1238	a1	:30	1 \$	700.00 P-3	0.00 NM	1	\$700.00



Flight Dates 07/30/12-08/06/12 253657

Hiatus Dates

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

		3								Totals	3
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spe	ots	Rate Pri		and and grander	Amount
N 97 WKMG 08/03/12	08/03/12	M-F David Letterm	nan CM	1136p-1238a	a1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
Start Date <u>E</u>	nd Date	David Letterman Weekdays	Spots/Week	Rate	Rating				1		
	8/05/12	1	1	\$700.00	0.00			#700 00 D 0	0.00 NM	1	\$700.00
N 98 WKMG 08/03/12	08/03/12	News at 5p News at 5p	CM	5-530p	F	:30	1	\$700.00 P-3	0.00 NM	•	ψ100.00
Start Date E	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12 0	8/05/12	F	1	\$700.00	0.00	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
N 99 WKMG 08/03/12	08/03/12	11-12p Price Is Ri Price Is Right		11a-12p	_	.30	1	φουσί -υ	0.00	·	****
	End <u>Date</u> 08/05/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$650.00	<u>Rating</u> 0.00						
Week: 07/30/12 C				12-1230p	1	:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
Start D <u>ate</u>	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 07/30/12	08/05/12	1	1	\$550.00	0.00 F	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
N101WKMG 08/03/12	08/03/12	Morn News at 6a Morn News at 6a	CM	6-7 <b>a</b>		.30	'	φ500.001 -5	0.00 11111	·	***************************************
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	F	1	\$500.00	0.00	:30		\$450.00 P-3	0.00 NM	1	\$450.00
N102WKMG 08/03/12	08/03/12	4-430p Extra Extra	CM	4-430p	T	:30	•	\$450.001 -5	0.00 14.01	'	<b>V</b> 1 <b>V</b> 1.11
	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00						
,,	08/05/12		1 CM	\$450.00 2-3p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
N103WKMG 08/03/12	06/03/12	The Talk	OW	2 04							
	End Date	<u>Weekdays</u>	Spots/Week		Rating						
770012 0170-11-	08/05/12		a CM	7-9a	0.00	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
N104WKMG 08/03/12	08/03/12	CBS This Mornin The Early Show	g Civi	1-5a	<b></b>			• • •			
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
1100111 0111011	08/05/12	1	CM	5-530a	0.00	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
N105WKMG 08/03/12	08/03/12	Morn News at 5a Morn News at 5a		5-550a	•	.00	•	***************************************			
Start Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
7700111 01110 111	08/05/12			1 \$350.00 5-530a	0.00	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
N106WKMG 08/03/12	08/03/12	Morn News at 5a Morn News at 5a		5-530a	,	.00	•	4000			
	End Date	<u>Weekdays</u>	Spots/Weel	_	Rating 0.00						
TO COLOR OF THE CO	08/05/12	CBS This Mornir		1 \$300.00 7-9a	F	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
N107WKMG 08/03/12	2 08/03/12	The Early Show	ig Ow	, 54	·						
	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 07/30/12	08/05/12	F		1 \$450.00 530p-6p	0.00	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
N108WKMG 08/03/12		Insider		•		.55	•				
Start Date	End Date	<u>Weekdays</u> F	Spots/Wee	<u>k Rate</u> 1 \$600.00	Rating 0.00						
Week: 07/30/12 N109WKMG 08/03/12	08/05/12 2 08/03/12		Ray CM	9-10a	F	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
14109 A417/AIC 00/00/ 13		Rachael Ray	•								



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision

08/02/12/

08/02/12

Order Sep

00:20:00

Print Date: 08/02/12

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

**Totals** 

Ln Ch

Start

End

Inventory Code

Break Start/End Time Days

Len Spots

Rate Pri Rtg Type Spots

Amount

Totals

82 \$74,200.00

## SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Cont	ract No. <u>256723</u>
1.	THE NAME OF THE CANDIDATE IS: Sandy Adams.
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in the Primary Election, □ General Election, or □ Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  Sandy Adams For Congress
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS
5.	THE CONTACT PERSON FOR THE PURCHASER IS:  Kuc + Snow GATEWAY Media
	Name  Name  LISD Nurs Phra DRUE SutilSO 1 SACVANETO CA 9783  Address
	910 - 973-8844 Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Mancy Watkins

<sup>\*</sup> The Treasurer is often the only top officer of a Candidate Committee.

#### Flight Dates 08/01/12-08/14/12

00:15:00 Order Sep

**Product** 

Contract / Revision

255723

ADAMS FOR CONGRESS

Estimate # Alt Order #

06249304

Original Date / Revision

08/02/12

15%

Billing Type

Cash

08/02/12

Order Type

**GENERAL** 

**Billing Contact** 

Agency Com

Billing Cycle

Rev Codes

EOM/EOC

Advertiser POL/Adams/R/Con/FI

2150 River Plaza Drive

Suite 150

Sacramento, CA 95833

Demographic A35+

Billing Calendar BROADCAST

POL **AGY** 

CAND

Agency Gateway Media

**Buying Contact** 

Sales Office SFR

Product Codes PL-Representatives-Republica

2150 River Plaza Drive

Suite 150

Sacramento, CA 95833

Sales Region NAT

Agency Ref

**Priority** 

P-2

Advertiser Ref

Primary Account Executive Lucy Wu

Order%:

Start Date

**End Date** 

Account Executive 100% Lucy Wu

Order Share 100% Market Value 11775

Competing Station	n % of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals** Rating Start Date End Date # Spots Net Amount Gross Amount Net Amount Gross Amount # of Spots Month 0.00 07/30/12 08/07/12 \$10,008.75 \$11,775.00 19 \$11,775.00 19 \$10,008.75 August 2012 \$10,008.75 \$11,775.00 0.00 19 Totals

											Tota	s
Ln Ch St	tart f	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
	/04/12 0	8/04/12	7-9a CBS This Mo		7-9a	2-	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
Start Da Week: 07/30/1		nd Date 1/05/12	Weekdays	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
E 2 WKMG 08/		8/04/12	5-7a Sat News Sat 5-7a News	CM	5-7a	2-	:30	2	\$125.00 P-2	0.00 NM	2	\$250.00
<u>Start Da</u> Week: 07/30/1		nd Date 1/05/12	Weekdays	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
E 3 WKMG 08	/05/12 C	8/05/12	CBS Sunday Mor	-	9-1030a	1	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
<u>Start D</u> Week: 07/30/1		nd <u>Date</u> 3/05/12	<u>Weekdays</u> <b></b> 1	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00						
E 4 WKMG 08	/05/12 0	8/05/12	Face The Nation Face The Nation	CM 1-hr	1030-1130a	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Start D	<u>ate Er</u>	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						





Flight Dates 08/01/12-08/14/12

**Hiatus Dates** 

Original Date / Revision 08/02/12/ 08/02/12

00:15:00 Order Sep

Advertiser POL/Adams/R/Con/FI

Product ADAMS FOR CONGRESS Estimate #

				6E. 17	Davis	Lan Co	<b></b>	Poto Pri	Rtg Type	Total	ls Amount
Ln Ch Star		Inventory Code		Start/End T	and the second s	Len Spo		101 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	0.00 NM	орога 1	\$1,000.00
E 4 WKMG 08/05	/12 08/05/12	Face The Nation Face The Nation	CM 1-hr	1030-1130a	<u>1</u>	:30	1	\$1,000.00 P-2	U.UU INW	'	\$1,000.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00				0.00.484	4	\$150.00
E 5 WKMG 08/05	/12 08/05/12	6-830a Sun News 6-830a Sun News		6a-830a	1	:30	1	\$150.00 P-2	0.00 NM	1	\$100.00
Start Date Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 6 WKMG 08/04	/12 08/04/12	Sat 6p News Sat 6p News	СМ	6-630p	1-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
E 7 WKMG 08/05		CBS Evening Nev	ws CM	630-7p	1	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Start Date Week; 07/30/12	End Date 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 8 WKMG 08/0		Sun Prime 7-8p Sun 7-8p	CM	7-8p	<b></b> -1	:30	1	\$2,750.00 P-2	0.00 NM	1	\$2,750.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$2,750.00	Rating 0.00						
E 9 WKMG 08/0			CM	8-9p	-1	:30	1	\$3,500.00 P-2	M/ 00.0	1	\$3,500.00
Start Date	End Date 08/12/12	Weekdays	Spots/Week		Rating 0.00					:	
Week: 08/06/12 E 10 WKMG 08/0			<del> </del>	various	MT	:30	2	\$50.00 P-2	0.00 NM	2	\$100.00
Start Date		Weekdays MT	Spots/Week		Rating 0.00						
Week: 08/06/12 E 11 WKMG 08/0	08/12/12 3/12 08/03/12	Late News Repe		various	1	:30	1	\$50.00 P-2	0.00 NM	1	\$50.00
Start Dat		LN Repeat <u>Weekdays</u>	Spots/Week		Rating 0.00						
Week: 07/30/12 E 12 WKMG 08/0	08/05/12 6/12 08/07/12		how CM	109-210a	MT	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
Start Dat	e End Date	Late Late Show Weekdays	Spots/Week		Rating						
Week: 08/06/12 E 13 WKMG 08/0		MT⊣ M-F Late Late S		\$175.00 109-210a	0.00	:30	1	\$175.00 P-2	2 0.00 NM	1	\$175.00
Start Dat		Late Late Show Weekdays	Spots/Weel	<u>Rate</u>	Rating						
Week: 07/30/12		1			0.00		<del></del>		2 000 8/84		ቀላበብ በበ
E 14 WKMG 08/0		Sat 1135p-1205 Inside Edition W		1135p-120		:30	1	\$400.00 P-2	2 0.00 NM	1	\$400.00
<u>Start Da</u> Week: 07/30/12		<u>Weekdays</u> 1-	Spots/Weel	\$400.00	Rating 0.00				0.00.41**		മാഹ ഹാ
E 15 WKMG 08/0		Sun 1235-135a Cold Case	СМ	1235-135a	1	:30	1	\$300.00 P-2	2 0.00 NM	1	\$300.00
Start Da		Weekdays 1	Spots/Weel		Rating 0.00						
Week: 07/30/12	08/05/12			1 \$300.00	0,00	***************************************	<del></del>		Totals	- 19 \$	\$11,775.00

## SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Con	TRACT NO. 255725
1.	THE NAME OF THE CANDIDATE IS:
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS  W. Edward Langdon.
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Chris Feist / Sandler & Innocenzi Name  105 Prince Street Alexandria, VA 22314  Address  703-684-0633  Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	W. Edward Langdon

\* The Treasurer is often the only top officer of a Candidate Committee.

### ORDER

Flight Dates 08/06/12-08/14/12

15%

Order Sep 00:15:00

**Product** 

Estimate #

Contract / Revision

255725

MICA FOR CONGRESS

Alt Order#

06261339

Original Date / Revision

Agency Com **Billing Contact**  Billing Type

Cash

Order Type

**GENERAL** 

Agency Sandler and Innocenzi

08/02/12 08/02/12

Billing Cycle

EOM/EOC

Advertiser POL/Mica for Congress/Rep

New till 10/09/11

705 Prince Street Alexandria, VA 22314

A35+ <u>Demographic</u>

Billing Calendar BROADCAST

Rev Codes

**AGY** 

POL CAND

Buying Contact

Sales Office PHI

Product Codes PL-State-Republican

705 Prince Street Alexandria, VA 22314 Sales Region NAT

**Priority** 

P-2

Agency Ref

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive Order%

End Date Start Date

Kristen Waskie 100%

Order Share 100% Market Value 36400

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals** 

Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$36,400.00 \$30,940.00 August 2012 59

08/14/12 0.00 07/30/12

**Net Amount Gross Amount** # Spots \$30,940.00

\$36,400.00

0.00 \$36,400.00 \$30,940.00 59 Totals

**Weekdays** 

Start Date End Date

											Tota	<u>ls</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri			Amount
		2 08/10/12	Morn News at 5a	CM	5-530a	MTWTF	:30	5	\$300.00 P-2	0.00 NM	5	\$1,500.00
			Morn News at 5a									
Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/0		08/12/12	MTWTF	5	\$300.00	0.00						¢4.750.00
		2 08/10/12	4-430p Extra	СМ	4-430p	MTWTF	:30	5	\$350.00 P-2	0.00 NM	5	\$1,750.00
L Z WIGHO	00,00,		Extra									
Star	rt Da <u>te</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/		08/12/12	MTWTF	5	\$350.00	0.00					_	en ara aa
E 3 WKMG		2 08/10/12	430-5p Inside Ed	ition CM	430-5P	MTWTF	:30	5	\$450.00 P-2	0.00 NM	5	\$2,250.00
L 3 W/(W)	00,00,		Inside Edition									
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/12/12	MTWTF	5	\$450.00	0.00				0.00.411.		\$125.00
E 4 WKMG		2 08/11/12	5-7a Sat News	СМ	5-7a	1-	:30	1	\$125.00 P-2	0.00 NM	1	\$120,00
, -,,,,,,,,,	3	•	Sat 5-7a News									
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						



Flight Dates 08/06/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Mica for Congress/Rej Product MICA FOR CONGRESS

<u>Advertiser</u>	POL/N	nica for C	ongress/Rel <u>-</u>	TOGUCE IVIIO	ATOROG	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		- <del>-</del>		Total	e
	<b>.</b>		i Lucièteme Codo	Brook	Start/End T	ime Davs	Len Spots	Rate Pri	Rtg Type S		Amount
Ln Ch	Start		Inventory Code 5-7a Sat News	CM	5-7a	1-		\$125.00 P-2	0.00 NM	1	\$125.00
E 4 WKMG	08/11/12	2 08/11/12	Sat 5-7a News	Olvi	J-7 u						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 08/		08/12/12		1 1	\$125.00	0.00	:30	1 \$275.00 P-2	0.00 NM	1	\$275.00
E 5 WKMG	08/11/1	2 08/11/12	7-9a CBS This M 7-9a Sat Early Sh		7-9a		.50	φ2/5/55 =			
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			1		
Week: 08		08/12/12	1-	1	\$275.00	0.00		1 \$350.00 P-2	0.00 NM	1	\$350.00
E 6 WKMG	08/11/1	2 08/11/12	Sat 6p News Sat Local 6 News	CM cat 6n	6-630p	1-	:30	φ350.00 F-2	0.00 11111	•	******
Ct.	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
<u>ان من</u> Week: 08		08/12/12	1-	1	\$350.00	0.00		4 450 00 0 0	0.00 NM	1	\$450.00
E 7 WKMG		2 08/12/12	CBS Evening Ne	ws CM	630-7p	1	:30	1 \$450.00 P-2	0.00 NM	'	ψ400.00
-		E1-D-1-	CBS Eve News	Spots/Week	Rate	Rating					
<u>St</u> Week: 08	art <u>Date</u> 3/06/12	End Date 08/12/12	<u>Weekdays</u> 1	1	\$450.00	0.00				_	#0 000 00
			M-SU 11p News	CM	11-1135p	MTWTFSS	:30	5 \$1,200.00 P-2	0.00 NM	5	\$6,000.00
			M-SU 11p News	O -4-884I-	Data	Rating					
	art Date	End Date 08/12/12	<u>Weekdays</u> MTWTFSS	Spots/Week 5	Rate \$1,200.00	0.00					
Week: 08					530-6a	MTWTF	:30	4 \$350.00 P-2	0.00 NM	4	\$1,400.00
_ 5 7774114			Morn News at 53			<b>-</b>					
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 4		Rating 0.00					
Week: 08		08/12/12 12 08/14/12			530-6a	MT	:30	1 \$400.00 P-2	2 0.00 NM	1	\$400.00
E 10 AALVIAN	3 00/15/	12 00/14/12	Morn News at 5								
	tart Date	End Date	Weekdays	Spots/Week	•	<u>Rating</u> 0.00					
Week: 0		08/19/12	MT Morn News at 6a	a CM	\$400.00 6-7a	MTWTF	:30	3 \$400.00 P-2	2 0.00 NM	3	\$1,200.00
E 11 WKM	G 08/06/	12 08/10/12	Morn News at 6		0.14				9		
s	tart Date	End Date	Weekdays	Spots/Week		Rating					
Week: 0		08/12/12	MTWTF		\$400.00	0.00 MTWTF	:30	10 \$600.00 P-	2 0.00 NM	10	\$6,000.00
E 12 WKM	G 08/06/	12 08/10/12	11-12p Price Is Price Is Right	Right CM	11a-12p	MIMILE	,00	10 4000			
s	tart Date	End Date	Weekdays	Spots/Weel	<u> Rate</u>	Rating					
Week: 0	8/06/12	08/12/12	MTWTF	1(		0.00	.20	1 \$650.00 P-	2 0.00 NM	1	\$650.00
E 13 WKM	G 08/13/	12 08/14/12	11-12p Price Is Price Is Right	Right CM	11a-12p	MT	:30	1 \$050.001	2 0.00 11111	· 	•
c	start Date	End Date	Weekdays	Spots/Weel	k <u>Rate</u>	Rating				l	
ع Week: 0		08/19/12	MT		1 \$650.00	0.00			2 0.00 NM	1	\$1,200.00
		/12 08/14/12	M-F 11p News	CM	11-1135p	MT	- :30	1 \$1,200.00 P-	2 U.UU INIVI		Ψ1,200.00
_		E. J. Data	M-F 11p News Weekdays	Spots/Wee	k <u>Rate</u>	Rating					
	Start Date 08/13/12	End Date 08/19/12	MT		1 \$1,200.00					_	#0 000 00
		/12 08/10/12	Local 6 News 1	2-1230p CM	12-1230p	MTWTF-	- :30	5 \$600.00 P	2 0.00 NM	5	\$3,000.00
			Local 6 News 1		l. Date	Rating				l	
	Start Date 08/06/12	End Date 08/12/12	Weekdays MTWTF	Spots/Wee	<u>k Rate</u> 5 \$600.00						
		/12 08/14/1	2 Local 6 News 1	2-1230p CM	12-1230p	MT	- :30	1 \$650.00 P	-2 0.00 NM	1	\$650.00
₩ ; O #####			Local 6 News 1	2-1230p	. 5.4	Detina					
<u> </u>	Start Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating			:	-	





Flight Dates 08/06/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

00:15:00 Order Sep

Advertiser POL/Mica for Congress/Rej Product MICA FOR CONGRESS

7 (0 7 07 (10 07											Tota	le
	Otaut	<b>⊏</b>	Inventory Code	Broak	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	garage and a second	Amount
Ln Ch	Start	End			12-1230p	MT	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
E 16 WKMG	08/13/1	2 08/14/12	Local 6 News 12- Local 6 News 12-		12-1230p	1411	.00	•	7-2-1			
		E-18-4-		Spots/Week	Rate	Rating						
<u>Star</u> //Week: 08	rt Date	End Date 08/19/12	MT	Spots/vicen	\$650.00	0.00						
			Sun Prime 7-8p	CM	7-8p	1	:30	1	\$2,750.00 P-2	0.00 NM	1	\$2,750.00
E 17 WKMG	06/12/1	2 00/12/12	Sun 7-8p	OIV.	. 56							
Stor	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
ا <u>عدم</u> //Week: 08		08/12/12	1		\$2,750.00	0.00						
E 18 WKMG			CBS Sunday Mor	ning CM	9-1030a	2	:30	2	\$1,400.00 P-2	0.00 NM	2	\$2,800.00
E 10 MICINIO	00/12/1		<b>CBS Sunday Mor</b>								!	
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/12/12	2	2	\$1,400.00	0.00					,	£4 000 00
E 19 WKMG		2 08/12/12	Face The Nation	CM	1030-1130a	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			Face The Nation	1-hr								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/	/06/12	08/12/12	1	1	\$1,000.00	0.00			4000 00 D 0	0.00 NM	2	\$1,800.00
E 20 WKMG	08/06/1	2 08/10/12	News at 6p	CM	6-630p	MTWTF	:30	2	\$900.00 P-2	O.OO INIVI	-	ψι,ουσ.σσ
			News at 6p									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/		08/12/12	MTWTF	2		0.00	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
E 21 WKMG	08/13/1	2 08/14/12			5-530a	MT	:50	'	φυσυ.υσ r =2	0,00 1414	·	400000
			Morn News at 5a		Data	Rating					1	
	art Date	End Date	<u>Weekdays</u> MT⊣	Spots/Week	Rate \$350.00	0.00						
Week: 08		08/19/12		СМ	4-430p	MT	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
E 22 WKMG	08/13/	12 08/14/12	4-430p Extra Extra	CIVI	4-430p	,	,	-	•			
•	10.1	C D-4-	Weekdays	Spots/Week	Rate	Rating						
<u>Sta</u> Week: 08	art Date	End Date 08/19/12	MT	Spotsiveen	\$250.00	0.00						
E 23 WKMG				lition CM	430-5P	MT	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
E 23 WKIVIG	08/13/	12 00/14/12	Inside Edition									
04.	art Date	End Date	Weekdays	Spots/Weel	Rate	Rating						
<u>ડા</u> Week: 08		08/19/12	MT	<u>Opotor 1100.</u>		0.00					<u> </u>	
VVCCA, OO	7 13/12	30, 10, 12								Totals	59 9	\$36,400.00
			:									•

## SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

	206714
CONT	TRACT NO. 255724
1.	THE NAME OF THE CANDIDATE IS: MITH ROMARY
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in the Derimary Election,   General Election, or   Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  Romney For Presiden
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS  Darrell Crate
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Stephanie Kincaid American Ramble Productions Name 138 Conant St. Bevery, MA 01915 Address
	Phone Number
6.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASEF ARE:
	Dorrell Crate

<sup>\*</sup> The Treasurer is often the only top officer of a Candidate Committee.

### ORDER

#### Flight Dates 08/04/12-08/05/12

00:15:00 Order Sep

306

Billing Calendar BROADCAST

<u>Demographic</u>

A35+

Estimate # **Product** 

06261364 Alt Order # ROMNEY FOR PRESIDENT 255724 Contract / Revision

Billing Type Cash Original Date / Revision 15% Agency Com **GENERAL** Order Type

08/02/12 08/02/12 **Billing Contact** EOM/EOC Billing Cycle

Advertiser Pol/Mitt Romney/R/ Presider 138 Conant Street

Beverly, MA 01915

Agency American Rambler Production POL CAND AGY **Rev Codes** 

**Buying Contact** Product Codes PL-Presidential-Republican Sales Office PHI

P-3 **Priority** Sales Region NAT

138 Conant Street Advertiser Ref Agency Ref Beverly, MA 01915

Primary Account Executive Kristen Waskie

Totals

Start Date End Date Account Executive Order%

\$6,417.50

Kristen Waskie 100% Order Share 100% Market Value 7550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** # Spots Net Amount Gross Amount Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$7,550.00 \$6,417.50 0.00 07/30/12 08/05/12 \$7,550.00 \$6,417.50 August 2012 \$7,550.00 0.00

										Tota	ıls_
Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
2	04/12 08/04/		rn SatCM	7-9a	1-	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
		7-9a Sat Early Sho	w								
Start Da	te End Da	e <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/1:		1-	1	\$400.00	0.00						****
E 2 WKMG 08/	05/12 08/05/	2 6-830a Sun News	CM	6a-830a	1	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
<b>—</b> — — — — — — — — — — — — — — — — — —		6-830a Sun News									
Start Da	ite End Da	e Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/1			1	\$200.00	0.00						
E 3 WKMG 08/		12 CBS Sunday Morn	ing CM	9-1030a	1	:30	1	\$1,300.00 P-3	0.00 NM	1	\$1,300.00
		CBS Sunday Morr									
Start Da	ate End Da	e Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/30/1			1	\$1,300.00	0.00			<u> </u>	- <u></u>		
	05/12 08/05	12 CBS Evening New	/s CM	630-7p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
L - 11/4/10 00/	00, ,_ 00, 00.	CBS Eve News									
Start Da	ate End Da	<u>e</u> <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

Page 2 of 2



WKMG

255724

Flight Dates 08/04/12-08/05/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

00:15:00 Order Sep

Advertiser Pol/Mitt Romney/R/ Preside Product ROMNEY FOR PRESIDENT Estimate # 306

												Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s l	Len Sp	ots	Rate Pri		- Andrews and State of the Stat	Amount
E 4 WKMG	08/05/12	2 08/05/12	CBS Evening Nev	vs CM	630-7p		1	:30	1	\$650.00 P-3	0.00 NM	1	\$650,00
Start		End Date 08/05/12		Spots/Week	<u>Rate</u> \$650,00	<u>Rating</u> 0.00							
Week: 07/30 E 5 WKMG 0				CM	7-8p		1	:30	1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
	Date	End Date 08/05/12	Sun 7-8p <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$5,000.00	Rating 0.00							
Week: 07/3	UI 1Z	00/03/12									Totals	5	\$7,550.00

# SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Con	TRACT NO. 255758
1.	
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF <u>President</u> in the Primary Election,   General Election, or   Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS Obgma for President.
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS  Martin Nesbitt
5.	THE CONTACT PERSON FOR THE PURCHASER IS:
	Katie Keuleman Greer, Margolis, Mitchell Name 1010 Wisconsin Ave, Ste. 860 washington, D.C. 20087 Address
	ZOZ-338-8760
6.	Phone Number  THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Martin Wesbitt

\* The Treasurer is often the only top officer of a Candidate Committee.

#### **Print Date**



### **ORDER**

Flight Dates 08/04/12-08/17/12

Order Sep

00:15:00

Contract / Revision

255758

Estimate # **Product** 

1549

**OBAMA FOR AMERICA** 

Alt Order #

06261883

Original Date / Revision

08/02/12 08/02/12 15%

Billing Type

Cash

Agency Com Billing Contact

Order Type Billing Cycle **GENERAL** EOM/EOC

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW

Suite 100

Washington, DC 20007

A35+ Demographic 1

Billing Calendar BROADCAST

Suite 100

Agency GMMB

AGY Rev Codes

CAND POL

**Buying Contact** 

Sales Office PHI

Product Codes PL-Presidential-Democrat

3050 K Street NW

Washington, DC 20007

Sales Region NAT

Agency Ref

**Priority** 

P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Order% Account Executive

Start Date

End Date

100% Kristen Waskie

Order Share 100% Market Value 56700

Competing Station 9	6 of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals** 

Order Total	S				End Data	# Snote	Net Amount Gross Amount		
Month	# of Spots	Net Amount C	Gross Amount	Rating Start Date	End Date	# Opots			
August 2012	54	\$48,195.00	\$56,700.00	0.00 07/30/12	08/17/12	54	\$48,195.00	\$56,700.00	
Totals	54	\$48,195.00	\$56,700.00	0.00					

		:								<u>Tota</u>	is_
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots				Amount
	08/17/12	Fri 1 Hour Special/8p Teachers Rock/Won		8-9p	1	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12		ots/ <u>Week</u> 1	<u>Rate</u> \$3,000.00	Rating 0.00				0.00 5.00		\$7,200.00
E 2 WKMG 08/06/12		M-F 11p News M-F 11p News	СМ	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	4	\$7,200.00
<u>Start Date</u> Week: 08/06/12 Week: 08/13/12	End Date 08/12/12 08/19/12	Weekdays Sp MTWTF MTWTF		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						<b>62 200 00</b>
E 3 WKMG 08/06/1		Price Is Right		11a-12p	MTWTF	:30	) 2	\$800.00 P-3	0.00 NM	4	\$3,200.00
Start Date Week: 08/06/12	End Date 08/12/12 08/19/12	<u>Weekdays</u> <u>Sr</u> MTWTF MTWTF	ots/Week 2 2	\$800.00							
Week: 08/13/12 E 4 WKMG 08/06/1			СМ	12:30-2p	MTWTF	:30	) 3	\$800.00 P-3	0.00 NM	6	\$4,800.00



WKMG Contract / Revision

255758

Flight Dates 08/04/12-08/17/12

<u>Hiatus Dates</u>

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1549

<u>Advertiser</u>	Pol/Pro	es/D/Bara	ck Obama 🛭 <u>F</u>	Product OB/	MA FOR	AMERICA	Estimat	e#	1549			
7 ta voi trou.			:								Tota	ls
				Drook	Start/End Ti	ime Davs	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Ln Ch	Start		Inventory Code		Statucion	ane Days				and the second of the second of the second	garan ayadad garan da baran da da	The second secon
			1230-2p CBS So Soaps	aps								
Ot a	ut Data	End Date	Weekd <u>ays</u>	Spots/Week	<u>Rate</u>	Rating				i		
<u>Sta</u> Week: 08/		08/12/12	MTWTF	3	\$800.00	0.00				İ		
Week: 08/		08/19/12	MTWTF	3	\$800.00	0.00	.00	2	\$400.00 P-3	0.00 NM	4	\$1,600.00
E 5 WKMG	08/06/12	08/17/12	M-F 1235-105a	CM	1237-109a	MTWTF	:30	2	φ400.001 -0	0.00 11		•
			Extra	0 1-0011-	Rate	Rating						
		End Date	<u>Weekdays</u> MTWTF	Spots/Week 2	\$400.00	0.00						
Week: 08/ Week: 08/		08/12/12 08/19/12	MTWTF	2		0.00						ቀኅ 100 00
F 6 WKMG	08/06/12		Local 6 News 12	-1230p CM	12-1230p	MTWTF	:30	1	\$700.00 P-3	0.00 NM	3	\$2,100.00
E 0 VVICIO	00,00,12	L 00/ 11// 1	Local 6 News 12	-1230p						:		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08	/06/12	08/12/12	MTWTF	1 2	\$700.00 \$700.00	0.00 0.00						
Week: 08		08/19/12	MTWTF	CM	4-430p	MTWTF	:30	2	\$450.00 P-3	0.00 NM	4	\$1,800.00
E 7 WKMG	08/06/1	2 08/17/12	4-430p Extra Extra	CIVI	4-430p	171.00	,					
-	( 5 - 4	Cred Data	Weekdays	Spots/Week	Rate	Rating						
<u>St</u> Week: 08	art Date	End Date 08/12/12	MTWTF	2		0.00						
Week: 08		08/19/12	MTŴTF	2		0.00			\$550.00 P-3	0.00 NM	2	\$1,100.00
E 8 WKMC		2 08/17/12	430-5p Inside E	dition CM	430-5P	MTWTF	:30	1	\$550.00 F-3	0.00 14101	_	<b>4</b> 1,122
			Inside Edition		D-4-	Detine					1	
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u> 1 \$550.00	<u>Rating</u> 0.00					•	
Week: 08		08/12/12 08/19/12	MTWTF MTWTF		\$550.00	0.00						** *** ***
Week: 08		08/13/12		der CM	530p-6p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	4	\$2,600.00
E 9 VVKIVIC	3 001001	12 00/17/12	Insider	<del>-</del>	, -							
Si	tart Date	End Date	Weekdays	Spots/Weel	<u>c Rate</u>	Rating						
Week: 08	8/06/12	08/12/12	MTWTF		2 \$650.00	0.00 0.00					Į.	
Week: 0		08/19/12	MTWTF		2 \$650.00 6-630p	MTWTF	- :30	1	\$1,000.00 P-3	3 0.00 NM	1 2	\$2,000.00
E 10 WKM	G 08/06/	12 08/17/12	News at 6p	CM	o-oauh	1-11 44 1 1			,		Ì	
_		Fuel Data	News at 6p Weekda <u>vs</u>	Spots/Wee	k <u>Rate</u>	Rating						
<u>S</u> Week: 0	tart Date	End Date 08/12/12	MTWTF		1 \$1,000.00	0.00						
Week: 0		08/19/12	MTWTF		1 \$1,000.00	0.00			#500.00 D	3 0.00 NN	2	\$1,000.00
		12 08/17/12	CBS This Morn		7-9a	MTWTF-	- :30	1	\$500.00 P-	3 0.00 NA	``. <i>-</i>	<b>4</b> 1,022124
			The Early Show			Detina						
_	tart Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u> 1 \$500.00	Rating 0.00					1	
Week: 0		08/12/12 08/19/12	MTWTF MTWTF		1 \$500.00					<u></u>	4 .	
Week: 0		12 08/17/12		side Ed CM	730-8p	MTWTF-	- :30	1	\$1,200.00 P-	3 0.00 N	<b>/</b> 1	\$1,200.00
E 12 VVNW	16 00/13/	12 00/1//12	Inside Edition									
S	Start Date	End Date		Spots/Wee								
Week: 0		08/19/12	MTWTF		1 \$1,200.00		- :30		\$350.00 P	-3 0.00 Ni	vI 4	\$1,400.00
E 13 WKM	IG 08/06	/12 08/17/12	2 9-10a Rachael	Ray CM	9-10a	MTWTF-	30	-	, ψουσ.σσ.	• • • • • • • • • • • • • • • • • • • •		
			Rachael Ray	0-1-55/-	ale Boto	Rating						
	Start Date		<u>Weekdays</u> MTWTF	Spots/Wee	<u>ek Rate</u> 2 \$350.00							
Week:	08/06/12	08/12/12 08/19/12	MTWTF		2 \$350.00							#4 000 00
	08/13/12	/12 08/11/1		5a CM	1135p-12		- :30	1	\$500.00 P	-3 0.00 N	M 2	\$1,000.00
E 14 WKN	/IG U0/U4	" 12 GOITH	Inside Edition									
:	Start Date	End Date	<u>Weekdays</u>	Spots/We								
	07/30/12	08/05/12			1 \$500.00	0.00						
			:									



Revision 255758

Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Advertiser	FULF	C2IDIDAI:									7.1-	1.
						_			Rate Pri	Rtg Type	Tota Spots	Amount
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	and a street of the second second second second second second second second second second second second second	Len Sp				2 2	\$1,000.00
E 14 WKMG	08/04/1	2 08/11/12	Sat 1135p-1205a	CM	1135p-1205a	1-	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
			Inside Edition Wk							ì		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00				1		
Week: 08/		08/12/12	1-	1	\$500.00	1-	:30	1	\$400.00 P-3	0.00 NM	. 2	\$800.00
E 15 WKMG	08/04/1	2 08/11/12	7-9a CBS This M		7-9a		.30	•	φ+00.001 σ	0,00		
			7-9a Sat Early Sh		Rate	Rating						
	art <u>Date</u>	End Date	Weekdays	Spots/Week	\$400.00	0.00						
Week: 07		08/05/12 08/12/12	1-	1	\$400.00	0.00						
Week: 08			Sun Prime 10-11	CM	10-11p	1	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
E 16 WKIVIG	00/05/1	2 00/00/12	The Mentalist									
C+	art Da <u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		08/05/12	<del></del> 1		\$4,000.00	0.00						** ***
E 17 WKMG			Sun 11p News	CM	11-1135p	1	:30	1	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
L 11 WIGHT	3 00,00.		Sun 11p News									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 07		08/05/12	1	1	\$1,800.00	0.00						
Week: 08		08/12/12	1		\$1,800.00	0.00	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
E 18 WKMC	3 08/05/ <sup>-</sup>	12 08/12/12	Sun 1135p-1235	a CM	1135p-1235a	a	.50	'	φοσσ.σστ σ	2,00	1	
			Without a Trace	0(00/1	( Rate	Rating	•				l	
	art Date	End Date	<u>Weekdays</u> 1	Spots/Weel	<u>                                      </u>	0.00					•	
Week: 07		08/05/12 08/12/12	1		1 \$500.00	0.00						
Week: 08		12 08/12/12		ws CM	630-7p	1	:30	1	\$650.00 P-3	0.00 NM	2	\$1,300.00
E 19 VVKIVIC	J 06/05/	12 00/12/12	CBS Eve News	,,,,								
Ç.	tart Date	End Date	Weekdays	Spots/Weel	k Rate	<u>Rating</u>						
<u>ى .</u> Week: 07		08/05/12	<del>1</del>		1 \$650.00	0.00						
Week: 08		08/12/12	1		1 \$650.00	0.00				3 0.00 NM	2	\$12,000.00
		12 08/14/12	Tue Prime 9p	CM	9-10p	-1	:30	1	\$6,000.00 P-3	O U.UU INIV	<b>'</b>	ψ (Z <sub>1</sub> 000.00
			NCIS:LA			<b>5</b> (*						
	tart Date	End Date		Spots/Wee		Rating 0.00						
Week: 0		08/12/12	-1		1 \$6,000.00 1 \$6,000.00	0.00					ſ	
Week: 0	8/13/12	08/19/12			1 \$0,000.00	0.00				Totals	54	\$56,700.00
-			<u>.</u>							TOLAIS	VΤ	4001,00.00

## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255750	
1. THE CONTACT PERSON FOR THE PURCHASER IS:  Elise Cloyd   Mentzer Media  Name  600 Fairmount Ave. Ste. 306 Towson MD 21286  Address  Phone Number	
2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  Tracy Henke	
3. IF THE AD REFERS TO A CANDIDATE:	
<ul> <li>a. The name of the candidate is</li> <li>b. The candidate seeks election to the office of</li> <li>the □ Primary Election, □ General Election, or □ Special Election.</li> </ul>	in
4. IF THE AD REFERS TO AN ISSUE:  a. The issue is Americans for Prosperity  b. The Purchaser is Flise Clayd Mentzer Media.	
NOTE: If the ad relates to an issue of state or local (not national) importan	ce

and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

00:15:00

1855

Order Sep

Flight Dates 08/08/12-08/14/12

Estimate # **Product** 

Alt Order # 06261756 **AMER 4 PROSPERITY** 255750 Contract / Revision

Cash Billing Type 15% Original Date / Revision Agency Com **GENERAL** Order Type 08/02/12 08/02/12 **Billing Contact** 

EOM/EOC Billing Cycle

Advertiser POL/Americans For Prosper Billing Calendar BROADCAST 600 Fairmount Ave., Ste 306

Towson, MD 21286-1002 A50+ **Demographic** 

**POL** ISSUE **Mentzer Media Services AGY** Rev Codes <u>Agency</u> Product Codes PL-Issue **Buying Contact Elise Cloyd** 

Sales Office PHI P-3 **Priority** Sales Region NAT

600 Fairmount Ave., Ste 306 Advertiser Ref Agency Ref Towson, MD 21286-1002

Primary Account Executive Kristen Waskie

**End Date** Order% Start Date Account Executive 100% Kristen Waskie Order Share 100% Market Value 33900

> Competing Station % of Order Amount 0 % CABLE 0 % WESH 0 % WFTV 0 % **WKCF** 0 % WOFL 0 % WOPX 0 % WRBW % 0

**WRDQ** 

**Billing Plan Order Totals Net Amount Gross Amount** Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$33,900.00 \$28,815.00 30 0.00 07/30/12 08/14/12 \$33,900.00 \$28,815.00 30 August 2012 0.00 \$33,900.00 30 \$28,815.00 Totals

lotais			•									
				D l.	Chart (End ]	Time Davs	l en	Spots	Rate Pri	Rtg Type	Tota Spots	als Amount
Ln Ch	Start	End	Inventory Code	вгеак	Start/End 1							\$3,000.00
	08/08/1:	2 08/10/12	News at 6p	CM	6-630p	WTF	:30	3	\$1,000.00 P-3	O.OO INIMI	ľ	ψο,σεσ.σ=
E I MINIO	00/00/ 12		News at 6p								ĺ	
Stor	t Date	End Date		Spots/Week	Rate	<u>Rating</u>						
<u>Star</u> Week: 08/0		08/12/12	WTF		\$1,000.00	0.00						#40 900 00
E 2 WKMG			M-F 11p News	CM	11-1135p	WTF	:30	) 6	\$1,800.00 P-3	0.00 NM	6	\$10,800.00
E 2 WKING	UB/UO/ I	2 00/10/12	M-F 11p News		-					1	İ	
	. 5	End Data		Spots/Week	Rate	Rating				ļ	ı	
	rt Date	End Date 08/12/12	WTF		\$1,800.00	0.00					i	
Week: 08/0			<u> </u>		5-530a	WTF	:30	3	\$300.00 P-3	0.00 NM	3	\$900.00
E 3 WKMG	08/08/1	2 08/10/12		-	0-0000					1	l	
			Morn News at 5a			<b>5</b> (1)				ŀ		I
Sta	rt Date	End Date	Weekdays	Spots/Week		Rating						I
Week: 08/		08/12/12	WTF	3	3 \$300.00	0.00					2	\$800.00
			7-9a CBS This M	orn SatCM	7-9a	2-	:30	0 2	\$400.00 P-3	0.00 NM	_	\$000.00
E 4 WKMG	08/11/1	.2 00/11/12	7-9a Sat Early Sh								1	
					k Rate	Rating						
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>i ixate</u>	<u>ranna</u>						



ontract / Revision 255

255750

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

											Total	S
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots		Rtg Type S		Amount
E 4 WKMG			7-9a CBS This Mo	rn SatCM	7-9a	2-	:30	2	\$400.00 P-3	0.00 NM	2	\$800.00
E 4 WKWC	0071171	2 00, 11, 12	7-9a Sat Early Sh									
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				Į.		
Week: 08	/06/12	08/12/12	2-	2	\$400.00	0.00	-00	- 1	\$550.00 P-3	0.00 NM	1	\$550.00
E 5 WKMG	08/11/1	2 08/11/12	Sat 6p News	CM	6-630p	1-	:30	1	\$550.00 F-5	0.00 14.	•	<b>422</b>
			Sat Local 6 News		Б.1-	Dation						
	art Date	End Date	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00				1		
Week: 08		08/12/12	1-	CM	11-1135p	1-	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
E 6 WKMG	08/11/1	2 08/11/12	Sat 11p News	CIVI	11-1130p	-	.55	·	• • • •	1		
	. = .	E 15-1-	Sat 11p News	Spots/Week	Rate	Rating				Į.		
	art Date	End Date 08/12/12	<u>Weekdaγs</u> <b>-</b> -1-		\$1,800.00	0.00						
Week: 08			CBS Sunday Mor		9-1030a	1	:30	1	\$1,300.00 P-3	0.00 NM	1	\$1,300.00
E / VVKIVIC	5 00/12/1	12 00/12/12	CBS Sunday Mo		• • • • • • • • • • • • • • • • • • • •							
C+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>عن</u> Week: 08		08/12/12	1	1		0.00						<b>64 400 00</b>
E 8 WKMC	3 08/12/		Face The Nation	СМ	1030-1130a	1	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
_ 0			Face The Nation	1-hr						1		
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08	3/06/12	08/12/12	1		\$1,100.00	0.00			\$650,00 P-3	0.00 NM	1	\$650.00
E 9 WKM	G 08/12/	12 08/12/12	CBS Evening Ne	ws CM	630-7p	1	. :30	1	\$650.00 F-3	0,00 14141		ψ555.45
			CBS Eve News			D - #:				1		
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00						
Week: 0		08/12/12			4000	1	. :30		\$1,800.00 P-3	0.00 NM	1	\$1,800.00
E 10 WKM	G 08/12/	12 08/12/12	Sun 11p News	CM	11-1135p		50		Ψ1,000.0-1			
			Sun 11p News	Spots/Weel	Rate	Rating						
	tart Date	End Date	<u>Weekdays</u> 1		\$1,800.00	0.00			_			
Week: 0		08/12/12			12-1230p	MT	- :30	- 2	\$700.00 P-3	0.00 NM	2	\$1,400.00
E 11 WKW	G 08/13/	12 08/14/12	Local 6 News 12									
	tart Date	End Date	Weekdays	Spots/Weel	k Rate	Rating						
ع Week: 0		08/19/12	MT-;		2 \$700.00	0.00					_	40.000.00
		12 08/14/12		CM	6-630p	MT	- :30	:	2 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
E 12 VVICION	00,10,	(2 00)	News at 6p									
s	tart Date	End Date	We <u>ekdays</u>	Spots/Wee	<u>k Rate</u>	Rating					i	
Week: 0		08/19/12	MT		2 \$1,000.00	0.00			. A4 000 00 D 1	3 0.00 NM	4	\$7,200.00
E 13 WKM	IG 08/13	/12 08/14/12	M-F 11p News	CM	11-1135p	MT	- :30		4 \$1,800.00 P-3	O.OO INWI	j	\$1,200.00
			M-F 11p News			<b>5</b> (1)					Į	
_	Start Date		<u>Weekdays</u>	Spots/Wee		Rating 0.00					i	
	08/13/12	08/19/12	MT		4 \$1,800.00 5 520±	0.00 MT	- :30		2 \$300.00 P-	3 0.00 NM	2	\$600.00
E 14 WKM	iG 08/13	/12 08/14/12	Morn News at 5		5-530a	M. !	50				1	
			Morn News at 5		k <u>Rate</u>	Rating					<u>l</u>	
	Start Date		<u>Weekdays</u> MT	Spots/Wee	2 \$300.00	0.00					1	
Week:	08/13/12	08/19/12	)-1 I			territoria de la companya de la companya de la companya de la companya de la companya de la companya de la comp				Totals	30	\$33,900.00

## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CO	NTRACT NO	. <u>255752</u>	
1.	THE CONTA	ACT PERSON FOR THE PURCHASER IS:	
		Name  600 Fairmount Ave. Ste. 306 Towson MD 21286  Address	
		Phone Number	
2.	THE TOP C ARE:	Tricy Henke	
3.	IF THE AD	REFERS TO A CANDIDATE:	
	a.	The name of the candidate is	
	b.	The candidate seeks election to the office ofi the □ Primary Election, □ General Election, or □ Special Election.	n
4.	IF THE AC	REFERS TO AN ISSUE:	
	a.	The issue is Americans For Prosperity.	
	b.	The Purchaser is Flise Clayd / Mentzer Media.	
		NOTE: If the ad relates to an issue of state or local (not national) importance	e

and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

00:15:00

**WKMG** 

#### **ORDER**

Flight Dates 08/15/12-08/21/12

Order Sep

1862 Estimate # Product

Alt Order # 06261805 AMER 4 PROSPERITY 255752 Contract / Revision

Cash Billing Type 15% Original Date / Revision Agency Com **GENERAL** Order Type 08/02/12

08/02/12 **Billing Contact** EOM/EOC Billing Cycle

Advertiser POL/Americans For Prosper Billing Calendar BROADCAST

600 Fairmount Ave., Ste 306 Towson, MD 21286-1002 A35+ **Demographic** 

POL ISSUE Mentzer Media Services **AGY Rev Codes** <u>Agency</u>

**Buying Contact Elise Cloyd** Product Codes PL-Issue Sales Office PHI

P-3 **Priority** Sales Region NAT 600 Fairmount Ave., Ste 306 Advertiser Ref Agency Ref Towson, MD 21286-1002

Primary Account Executive Kristen Waskie

Order% Start Date Account Executive 100% Kristen Waskie Order Share 100% Market Value 104000

**End Date** 

Amount Competing Station % of Order 0 % CABLE 0 % WESH 0 % WFTV 0 % WKCF 0 % WOFL 0 % WOPX 0 % WRBW % 0

WRDQ

**Billing Plan Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$88,400.00 \$104,000.00 52 0.00 07/30/12 08/21/12 \$88,400.00 \$104,000.00 52 August 2012 0.00 \$104,000.00 \$88,400.00 52 Totals

Totals Rate Pri Rtg Type Spots Amount Len Spots Break Start/End Time Days **Inventory Code** Ln Ch Start End \$2,100.00 0.00 NM \$700.00 P-3 :30 --WTF--WKMG 08/15/12 08/17/12 Local 6 News 12-1230p CM 12-1230p Local 6 News 12-1230p Rating Rate Spots/Week Start Date End Date Weekdays 0.00 \$700.00 --WTF--08/19/12 Week: 08/13/12 \$3,000.00 0.00 NM 3 \$1,000.00 P-3 :30 --WTF--6-630p CM 2 WKMG 08/15/12 08/17/12 News at 6p News at 6p Rating Spots/Week Rate Weekdays Start Date **End Date** 0.00 3 \$1,000.00 --WTF--Week: 08/13/12 08/19/12 \$3,600.00 3 \$1,200.00 P-3 0.00 NM --WTF--:30 CM 7-7:30p 3 WKMG 08/15/12 08/17/12 News at 7p News at 7p Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$1,200.00 ~-WTF--Week: 08/13/12 08/19/12 0.00 NM \$10,800.00 6 \$1,800.00 P-3 --WTF--:30 11-1135p CM M-F 11p News 4 WKMG 08/15/12 08/17/12 M-F 11p News Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date



255752

Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Advertiser	. 02.		. 1 Of 1 103pc <u>-</u>			Davis	Len Spot	o Pote Pri	Rtg Type S	Tota Sports	als Amount
Ln Ch	Start	End	Inventory Code	particular transmission of the Commission	Start/End Tir			6 \$1,800.00 P-3	0.00 NM	6	\$10,800.00
4 WKMG	08/15/1	2 08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	WTF	:30	6 \$1,800.00 =-3	0.00 14.44	Ū	<b>\$10,00</b>
<u>Sta</u> Week: 08	<u>rt Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> wTF	Spots/Week 6	<u>Rate</u> \$1,800.00	Rating 0.00		0.000.00.00.00	0.00 NM	3	\$900.00
		2 08/17/12	Morn News at 5a Morn News at 5a	СМ	5-530a	WTF- <b>-</b>	:30	3 \$300.00 P-3	0.00 NM	3	Ψ500.05
<u>Sta</u> Week: 08	art <u>Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$300.00	Rating 0.00				•	\$40,000,00
		2 08/16/12	Thu Prime 10p Person of Interes	CM t	10-11p	2	:30	2 \$5,000.00 P-3	0.00 NM	2	\$10,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			1		
Week: 08		08/19/12	2	2	\$5,000.00	0.00		0 01 000 00 D 2	0.00 NM	2	\$8,000.00
		12 08/17/12	Fri Prime 9p CSI:NY	CM	9-10p	2	:30	2 \$4,000.00 P-3	U.OU INIM	2	48,000.00
<u>St</u> Week: 08	art Date 3/13/12	<u>End Date</u> 08/19/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$4,000.00	Rating 0.00			0.00 4714	•	#200 A0
8 WKMC	3 08/18/	12 08/18/12	7-9a CBS This M 7-9a Sat Early S	lorn SatCM how	7-9a	2-	:30	2 \$400.00 P-3	0.00 NM	2	\$800.00
<u>St</u> Week: 08	art Date 3/13/12	End Date 08/19/12	<u>Weekdays</u> <b>-</b> 2-	Spots/Week		Rating 0.00					<b>#550.00</b>
		12 08/18/12	Sat 6p News	CM	6-630p	1-	:30	1 \$550.00 P-3	0.00 NM	1	\$550.00
			Sat Local 6 New		5.4	Detine					
<u>Sf</u> Week: 08	tart Date 8/13/12	End Date 08/19/12	<u>Weekdays</u> <b>-1</b> -	Spots/Week	\$550.00	Rating 0.00		2 \$3,000.00 P-3	0.00 NM	2	\$6,000.00
E 10 WKM	G 08/18/	12 08/18/12	Sat 1 Hour Spec Fall Football Pre	view Sp	858-10p	2-	:30	2 \$3,000.001-0	0,00 14101	-	<b>40,0</b> 00000
	tart Date	End Date	<u>Weekdays</u> 2-	Spots/Week	<u>Rate</u> 2 \$3,000.00	Rating 0.00					
Week: 0		08/19/12		CM	11-1135p	1-	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
		12 08/18/12	Sat 11p News	Spots/Weel		Rating					
<u>S</u> Week: 0	tart Date 8/13/12	End Date 08/19/12	<u>Weekdays</u> 1-		1 \$1,800.00	0.00					<b>64 200 00</b>
		/12 08/19/12	CBS Sunday Mo		9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
<u>S</u> Week: 0	tart Date	End Date 08/19/12	Weekdays	Spots/Wee	<u>k Rate</u> 1 \$1,300.00	Rating 0.00					
			Face The Nation	n CM	1030-1130a		. :30	1 \$1,100.00 P-	3 0.00 NM	1	\$1,100.00
_	Start Date	End Date 08/19/12	11111111	Spots/Wee	<u>k Rate</u> 1 \$1,100.00	Rating 0.00					
Week: 0			CBS Evening N	ews CM	630-7p	1	:30	1 \$650.00 P-	3 0.00 NM	1	\$650.00
	Start Date		T1 . 1	Spots/Wee	<u>k Rate</u> 1 \$650.00	Rating 0.00					
Week: 0	08/13/12 NG 08/19	08/19/12 0/12 08/19/12	Sun Prime 7-8p	CM	7-8p		2 :30	2 \$5,000.00 P-	3 0.00 NM	2	\$10,000.00
	Start Date		Sun 7-8p <u>Weekdays</u>	Spots/Wee	<u>k Rate</u> 2 \$5,000.00	<u>Rating</u> 0.00					
	08/13/12	08/19/12	2 2 Sun Prime 10-1	1p CM	2 \$5,000.00 10-11p		2 :30	2 \$4,000.00 P-	3 0.00 NIV	2	\$8,000.00
		9/12 08/19/1:	The Mentalist	Spots/Wee		Rating					
<u> </u>	Start Date	End Date	Weekdays	<u>Opplar i vec</u>	<u>, , , , , , , , , , , , , , , , , , , </u>	<u></u>					





Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Auvertiser		- ·	:	Drock	Start/End T	ïme Davs	Len Spo	ts Rate Pri	Rtg Type S	<u>Total</u> Spots	s Amount
Ln Ch	Start		Inventory Code		10-11p	2	:30	2 \$4,000.00 P-3	0.00 NM	2	\$8,000.00
16 WKMG	08/19/12	2 08/19/12	Sun Prime 10-11p	CM	10-11p	<u>Z</u>	.50	2 \$1,000.007			
		Cod Data	The Mentalist Weekdays	Spots/Week	Rate	Rating			1		
Sta Week: 08	rt Date	End Date 08/19/12	<u>vveekgays</u> 2		\$4,000.00	0.00					
		2 08/19/12	Sun 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
17 VVKIVIG	00/19/1/	2 00/13/12	Sun 11p News		,						
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>			1		
Week: 08		08/19/12	<del>1</del>	1	\$1,800.00	0.00			O OO NIM	2	\$1,400.00
		2 08/21/12	Local 6 News 12- Local 6 News 12-		12-1230p	MT	:30	2 \$700.00 P-3	0.00 NM	2	Ψ1,400.00
C+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		08/26/12	MT	2	\$700.00	0.00				•	## AAA AA
		2 08/21/12	News at 6p	CM	6-630p	MT	:30	2 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
, ,	"		News at 6p						į		
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
Week: 08		08/26/12	MT		\$1,000.00	0.00	:30	2 \$1,200.00 P-3	0.00 NM	2	\$2,400.00
20 WKM0	08/20/1	2 08/21/12	News at 7p News at 7p	CM	7-7:30p	MT	.30	2 \$1,200.001 0	0.00	_	
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 08		08/26/12	MT		\$1,200.00	0.00	.20	4 \$1,800.00 P-3	0.00 NM	4	\$7,200.00
21 WKM	3 08/20/1	2 08/21/12	M-F 11p News M-F 11p News	СМ	11-1135p	MT	:30	4 \$1,000.001 -0	0.00 1414	,	<b>V</b> 1,======
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 0		08/26/12	MT		\$1,800.00	0.00	:30	2 \$300.00 P-3	0.00 NM	2	\$600.00
22 WKM	3 08/20/1	12 08/21/12	Morn News at 5a Morn News at 5a		5-530a	MT	:30	2 \$300.001-5	0.00 1110	_	4000
S	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 0	8/20/12	08/26/12	MT		2 \$300.00	0.00	:30	2 \$5,000.00 P-3	0.00 NM	2	\$10,000.00
23 WKM	G 08/20/	12 08/20/12	Mon Prime 10p Hawaii Five-O	СМ	10-11p	2	;30	2 \$5,000.00 F-3	O.OO IVIVI	- i	φισισσίωσ
s	tart Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 0		08/26/12	2		2 \$5,000.00	0.00	-00	2 \$5,000.00 P-3	0.00 NM	2	\$10,000.00
E 24 WKM	G 08/21/	12 08/21/12	Tue Prime 10p The Mentalist	CM	10-11p	-2	:30	∠ \$5,000.00 P-3	, U.UU INIVI	£	\$ 15 <sub>1</sub> 200130
s	tart Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating					
Week: 0	8/20/12	08/26/12	-2		2 \$5,000.00	0.00			T (-1-	FOR	104 000 00
			1						Totals	525	104,000.00

## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

COI	NTRACT NO	<u>255755</u>	
1.	THE CONTA	ACT PERSON FOR THE PURCHASER IS:	
		Elise Cloyd   Mentzer Media  Name  600 Fairmount Ave, Ste. 306 Towson MD 21286  Address	
		Phone Number	
2.	THE TOP (	Try Henke	
3.	IF THE AC	REFERS TO A CANDIDATE:	
	a.	The name of the candidate is	
	b.	The candidate seeks election to the office of the □ Primary Election, □ General Election, or □ Special Election.	in
4.	IF THE AD	REFERS TO AN ISSUE:	
	a.	The issue is Americans For Prosperity.	
	b.	The Purchaser is Flise Clayd   Mentzer Media.	
		NOTE: If the ad relates to an issue of state or local (not national) importan	ce

and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

#### ORDER

#### Flight Dates 08/28/12-09/03/12

00:15:00 Order Sep 1864 Estimate # **Product** 

06261840 Alt Order # **AMER 4 PROSPERITY** 255755 Contract / Revision

Cash Billing Type Original Date / Revision 15% Agency Com

**GENERAL** Order Type 08/02/12 08/02/12 Billing Contact Billing Cycle EOM/EOC

Advertiser POL/Americans For Prosper Billing Calendar BROADCAST 600 Fairmount Ave., Ste 306 Towson, MD 21286-1002 A50+

Demographic **Mentzer Media Services** <u>Agency</u> Rev Codes **AGY** 

ISSUE POL **Buying Contact Elise Cloyd** Product Codes PL-Issue Sales Office PHI

P-3 **Priority** Sales Region NAT Advertiser Ref

600 Fairmount Ave., Ste 306 Agency Ref Towson, MD 21286-1002

Start Date

Order%

Primary Account Executive Kristen Waskie

Totals

Account Executive Kristen Waskie 100% Order Share 100% Market Value 43200

End Date

Amount Competing Station % of Order 0 % CABLE 0 % WESH 0 % WFTV 0 % WKCF 0 % WOFL 0 % WOPX 0 % WRBW 0 % **WRDQ** 

**Billing Plan Order Totals** Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$36,720.00 \$43,200.00 09/03/12 19 0.00 08/27/12 \$43,200.00 \$36,720.00 September 2012 19 \$36,720.00 \$43,200.00 0.00 19

											Total	s
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
		08/31/12	M-F 11p News	CM	11-1135p	-T-TF- <b>-</b>	:30	3	\$1,800.00 P-3	0.00 NM	3	\$5,400.00
E ! WIGHS O	0,20,12		M-F 11p News									
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/27	/12	09/02/12	-T-TF	3	\$1,800.00	0.00				0.00.144		ቀደ በላለ በበ
E 2 WKMG 0	8/30/12	08/30/12	Thu Prime 10p	CM	10-11p	1	:30	1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
			Person of Interest									
Start i	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/27		09/02/12	1 <del>-</del>	1	\$5,000.00	0.00						*4.000.00
E 3 WKMG 0		2 08/31/12	Fri Prime 9p	CM	9-10p	1	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
			CSI:NY									
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				į		
Week: 08/27		09/02/12	1	1	\$4,000.00	0.00					_	****
E 4 WKMG			7-9a CBS This M	orn SatCM	7-9a	2-	:30	2	\$400.00 P-3	0.00 NM	2	\$800.00
L 4 777.000 0			7-9a Sat Early Sh	ow								
Start	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						



Flight Dates 08/28/12-09/03/12

**Hiatus Dates** 

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

										Total	
Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots		Rtg Type S	and the second second second	Amount
E 4 WKMG 09/01/12		7-9a CBS This Mo	rn SatCM	7- <del>9</del> a	2-	:30	2	\$400.00 P-3	0.00 NM	2	\$800.00
L 4 WINNO 00.011.12		7-9a Sat Early Sho	wc								
Start Date	End Date	<u> </u>	Spots/Week	<u>Rate</u>	Rating						
TYOUR. OOMETTIE	09/02/12		2		0.00	:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
E 5 WKMG 09/01/12	09/01/12	Sat 6p News Sat Local 6 News	CM at 6n	6-630p	1	.00	•	4000.021			
	E - 1 D -4-		Spots/Week	<u>Rate</u>	Rating				1		
	End Date 09/02/12	<u>vveekdays</u> 1-	<u>ороця ттеск</u> 1	\$550.00	0.00						
E 6 WKMG 09/01/12		Sat Prime 9p	CM	9-10p	2-	:30	2	\$3,000.00 P-3	0.00 NM	2	\$6,000.00
E O VVICING 05/01/12	00/01/12	48 Hrs Mystery 9p	)								
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
TYCOR, GOIZITIE	09/02/12	2-		\$3,000.00	0.00	:30	- 1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
E 7 WKMG 09/01/12	09/01/12	Sat 11p News	CM	11-1135p	T-	:30	1	\$1,000.001	0,00 (		• • •
		Sat 11p News	Constalition!	Rate	Rating				l l		
	End Date 09/02/12	<u>Weekdays</u> 1-	Spots/Week	\$1,800.00	0.00						
Week: 08/27/12 E 8 WKMG 09/02/12		:		9-1030a	1	:30	1	\$1,300.00 P-3	0.00 NM	1	\$1,300.00
E 8 VVKIVIG 09/02/12	2 09/02/12	CBS Sunday Mor		•					1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 08/27/12	09/02/12	1	1	\$1,300.00	0.00			04 400 00 D 0	0.00 NM	1	\$1,100.00
E 9 WKMG 09/02/12	2 09/02/12	Face The Nation	CM	1030-11a	1	. :30	1	\$1,100.00 P-3	U.UU INIWI	ı	ψ1,100.00
		Face The Nation		D-4-	Dating				1		
Start Date	End Date	<u>Weekdays</u> 1	Spots/Weel	<u>Rate</u> 1 \$1,100.00	Rating 0.00				Į		
Week: 08/27/12	09/02/12			630-7p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
E 10 WKMG 09/02/12	2 09/02/12	CBS Evening News	WS CIVI	000-1 p							
Start Date	End Date	Weekdays	Spots/Weel	k <u>Rate</u>	Rating				1		
Week: 08/27/12	09/02/12	1		1 \$650.00	0.00				0.00 104	4	¢5 000 00
E 11 WKMG 09/02/1	2 09/02/12	Sun Prime 7-8p	CM	7-8p	1	:30	1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
		Sun 7-8p									
Start Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating 0.00						
Week: 08/27/12	09/02/12	1		1 \$5,000.00 10-11p	0.00	2 :30		\$4,000.00 P-3	0.00 NM	2	\$8,000.00
E 12 WKMG 09/02/1	2 09/02/12	Sun Prime 10-11 The Mentalist	р Сім	ין וייטו	•			- • •			
01-4 D-15	End Date	Weekdays	Spots/Wee	k Rate	Rating				,		
<u>Start Date</u> Week: 08/27/12	09/02/12	2		2 \$4,000.00	0.00						*4 000 00
E 13 WKMG 09/02/1		Sun 11p News	CM	11-1135p		1 :30	}	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
[ 10 MIMIO 00/22/		Sun 11p News									
Start Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating						
Week: 08/27/12	09/02/12	1		1 \$1,800.00	0.00 1	- :30	١	1 \$1,800.00 P-3	3 0.00 NM	1	\$1,800.00
E 14 WKMG 09/03/1	12 09/03/12	M-F 11p News	CM	11-1135p	T	30	,	, ψι,ουσ.σοι τ		·	
		M-F 11p News	Spots/Wee	<u>k Rate</u>	Rating						
Start Date	End Date 09/09/12	<u>Weekdays</u> 1	<u> Opuls/wwee</u>	1 \$1,800.00	0.00						
Week: 09/03/12	03/03/12							<u> </u>	Totals	19	\$43,200.00

## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CONTI	RACT NO	255756
1. TH	IE CONTA	CT PERSON FOR THE PURCHASER IS:
		Elise Cloyd   Mentzer Media  Name  600 Fairmount Ave, Ste. 306 Towson MD 21286  Address
		Phone Number
	HE TOP O RE:	Tracy Henke
3. 1	THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is
	b.	The candidate seeks election to the office of in the □ Primary Election, □ General Election, or □ Special Election.
4. I	F THE AD	REFERS TO AN ISSUE:
	a.	The issue is Americans For Prosperity
	b.	The Purchaser is Flise Clayd   Mentze Media.
		NOTE: If the ad relates to an issue of state or local (not national) importance

and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

### ORDER

#### Flight Dates 08/22/12-08/27/12

Estimate #

00:15:00

1863

Cash

Contract / Revision

255756

**Product AMER 4 PROSPERITY** 

Alt Order #

Order Sep

06261863

Original Date / Revision

Agency Com

Billing Type

Billing Cycle

**GENERAL** 

08/02/12

08/02/12 Billing Contact Order Type

EOM/EOC

Advertiser POL/Americans For Prosper

600 Fairmount Ave., Ste 306 Towson, MD 21286-1002

15%

Billing Calendar BROADCAST

Demographic A50+

<u>Agency</u>

**Mentzer Media Services** 

**AGY** Rev Codes

POL

**Buying Contact Elise Cloyd** 

Sales Office PHI

Product Codes PL-Issue

ISSUE

Totala

600 Fairmount Ave., Ste 306 Towson, MD 21286-1002

Sales Region NAT Agency Ref

**Priority** 

P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

**End Date** Order% Start Date Account Executive 100% Kristen Waskie

Order Share 100% Market Value 76000

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan** Order Totals

Oruer rotais	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount Gross Amount		
Month August 2012 September 2012	33	\$59,075.00 \$5,525.00	\$69,500.00	0.00 07/30/12 0.00 08/27/12	08/26/12 08/27/12	33 5	\$59,075.00 \$5,525.00	\$69,500.00 \$6,500.00	
Totals	38	\$64,600.00	\$76,000.00	0.00					

											100	#IS_
Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ots				Amount
		2 08/24/12	Local 6 News 12-	1230p CM	12-1230p	WTF	:30	3	\$700.00 P-3	0.00 NM	<b>3</b>	\$2,100.00
			Local 6 News 12-	1230p						ı	1	
Start	Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					ı	
Week: 08/20	7/12	08/26/12	WTF	3	\$700.00	0.00	······································					en non no
E 2 WKMG			News at 6p	CM	6-630p	WTF	:30	3	\$1,000.00 P-3	0.00 NM	3	\$3,000.00
			News at 6p								i	
Start	Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08/20	0/12	08/26/12	WTF	3	\$1,000.00	0.00			*	0.00 184	3	\$3,600.00
E 3 WKMG	08/22/1	2 08/24/12	News at 7p	CM	7-7:30p	WTF	:30	3	\$1,200.00 P-3	0.00 NM	3	ψ3,000.00
			News at 7p								i	
Start	Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08/2		08/26/12	WTF	3	\$1,200.00	0.00						<b>640 000 00</b>
E 4 WKMG			M-F 11p News	СМ	11-1135p	WTF	:30	6	\$1,800.00 P-3	0.00 NM	6	\$10,800.00
			M-F 11p News								3	



255756

Flight Dates 08/22/12-08/27/12

<u>Hiatus Dates</u>

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

<u>Advertiser</u>	POLIA	<b>Americans</b>	For Prospe P	roduct AME	R 4 PROS	PERITY	Estimat	<u>e#</u> 1863			
										Total	
Ln Ch	Start	End	Inventory Code		Start/End Ti	processors of the second of the second of the second	Len Spo		Rtg Type S 0.00 NM		Amount \$10,800.00
E 4 WKMG	08/22/12	2 08/24/12	M-F 11p News M-F 11p News	CM	11-1135p	WTF	:30	6 \$1,800.00 P-3	U.UU INIVE	U	φ10,000.00
	art Date	End Date		Spots/Week	Rate	Rating					
Week: 08/		08/26/12	WTF		\$1,800.00	0.00	:30	2 \$5,000.00 P-3	0.00 NM	2	\$10,000.00
E 5 WKMG	08/23/12	2 08/23/12	Thu Prime 10p Person of Interest	t	10-11p		٥٠,	2 40,000.00			
<u>Sta</u> Week: 08	art Date /20/12	End Date 08/26/12	<u>Weekdays</u> 2	Spots/Week 2	Rate \$5,000.00	Rating 0.00				•	** *** ***
E 6 WKMG			Fri Prime 9p no show preempt	_	9-10p	2	:30	2 \$4,000.00 P-3	0.00 NM	2	\$8,000.00
	art Date	End Date 08/26/12	Weekdays	Spots/Week 2	<u>Rate</u> \$4,000.00	Rating 0.00					
Week: 08 E 7 WKMG				orn SatCM	7-9a	2-	:30	2 \$400.00 P-3	MM 00.0	2	\$800.00
	art Date	End Date 08/26/12	Weekdays	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00					
Week: 08			Sat 6p News	CM	6-630p	1-	:30	1 \$550.00 P-3	0.00 NM	1	\$550.00
C+	art Date	End Date	Sat Local 6 News Weekdays	s at op Spo <u>ts/Week</u>	Rate	Rating					
<u>St</u> Week: 08		08/26/12	<b>-</b> -1-	1	\$550.00	0.00			0.00 NB4	2	\$6,000.00
		12 08/25/12	Sat 2-Hr Special NO SHOW PREE	EMPT	various	2-	:30	2 \$3,000.00 P-3	0.00 NM	4	φο,σσσ.σσ
<u>St</u> Week: 08	tart Date 8/20/12	End Date 08/26/12	<u>Weekdays</u> <b></b> 2-	Spots/Week 2	Rate \$3,000.00	Rating 0.00			2 00 ABA	4	ቀ4 የብሲ በብ
		12 08/25/12	Sat 11p News Sat 11p News	СМ	11-1135p	1-	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
<u>Si</u> Week: 0	tart Date 8/20/12	End Date 08/26/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					#4 000 00
		12 08/26/12	CBS Sunday Mo		9-1030a	1	. :30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
<u>S</u> Week: 0	tart Date	End Date 08/26/12	Weekdays 1	Spots/Week 1		Rating 0.00					
		/12 08/26/12	Face The Nation		1030-1130	a1	. :30	1 \$1,100.00 P-3	0.00 NM	1	\$1,100.00
	tart Date			Spots/Week	<u>Rate</u> 1 \$1,100.00	Rating 0.00	_			I	
Week: 0 E 13 WKM	8/20/12 G 08/26/	08/26/12 /12 08/26/12	2 CBS Evening Ne		630-7p	1	:30	1 \$650.00 P-3	3 0,00 NM	1	\$650.00
	Start Date			Spots/Week		Rating 0.00		<u></u>			
Week: 0 E 14 WKM		08/26/12 6/12 08/26/12	2 Sun Prime 7-8p		7-8p	2	2 :30	2 \$5,000.00 P-	3 0.00 NM	2	\$10,000.00
	Start Date			Spots/Week	<u>k Rate</u> 2 \$5,000.00	Rating 0.00					
	08/20/12	08/26/12 3/12 08/26/12			10-11p	2	2 :30	2 \$4,000.00 P-	3 0.00 NM	2	\$8,000.00
			The Mentalist	- 1-		Rating					
	Start Date 08/20/12	<u>End Date</u> 08/26/12		Spots/Weel	2 \$4,000.00						** ***
		6/20/12		СМ	11-1135p		1 :30	1 \$1,800.00 P-	3 0.00 NM	1	\$1,800.00
<u> </u>	Start Date	End Date		Spots/Wee	<u>k Rate</u>	Rating					



255756

Flight Dates 08/22/12-08/27/12

<u>Hiatus Dates</u>

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Advertiser 1 OL	Allicitodia									Tota	ls
	C4	Inventory Code	Break	Start/End	Time Days	Len Spot	ts	Rate Pri	Rtg Type \$	***	Amount
Ln Ch Start			CM	11-1135p	1	:30	1 \$	1,800.00 P-3	0.00 NM	1	\$1,800.00
E 16 WKMG 08/26/	12 08/26/12	Sun 11p News	Civi	1 (-1 130p							
	- 15 1	Sun 11p News	Spots/Week	Rate	Rating				Ì		
Start Date	End Date	Weekdays	Oppositiveer 1	\$1,800.00	0.00						
Week: 08/20/12	08/26/12	Local 6 News 12-	1230n CM	12-1230p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
E 17 WKMG 08/27/	12 08/2//12	Local 6 News 12-							Ī		
Ctart Data	End Date	Weekdays	Spots/Week	Rate	Rating						
Start Date Week: 08/27/12	09/02/12	1	1	\$700.00	0.00						A4 000 00
E 18 WKMG 08/27		News at 6p	CM	6-630p	1	:30	1 \$	61,000.00 P-3	0.00 NM	1	\$1,000.00
E 10 MIGNO 00/21	12 00.2	News at 6p							ì		
Start Date	End Date	Weekdays	Spots/Week		<u>Rating</u>						
Week: 08/27/12	09/02/12	1	1	\$1,000.00				14 000 00 D 3	0.00 NM	1	\$1,200.00
E 19 WKMG 08/27	/12 08/27/12	News at 7p	CM	7-7:30p	1	:30	1 3	\$1,200.00 P-3	0.00 1414	•	Ψ1,200
		News at 7p			- 4						
Start Date	End Date	<u>Weekdays</u>	Spots/Week								
Week: 08/27/12	09/02/12	1	1	\$1,200.00	0.00 2	:30	2 9	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
E 20 WKMG 08/27	/12 08/27/12		CM	11-1135p	Z	.30	2 (	φ1,000.007	0.00		
		M-F 11p News		. Dete	Rating						
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u> 2 \$1,800.00							
Week: 08/27/12	09/02/12	2		<u>.</u> φ1,000.00	, 0.00				Totals	38.9	76,000.00
									rotais	<b>5</b> 0 <b>4</b>	